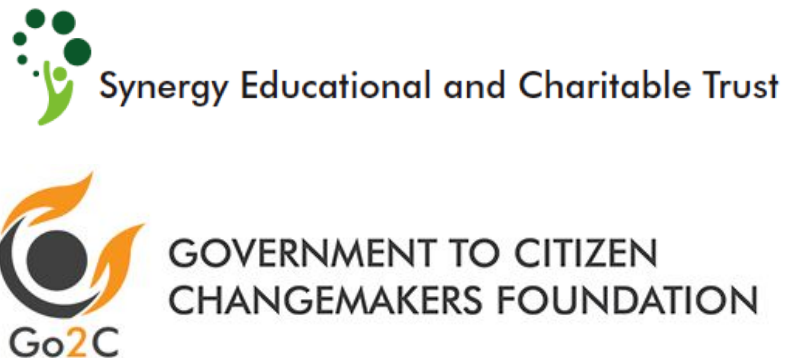


# CSR Report

## Synergy Marine Group

FY 2018-19



**Go2C Changemakers Foundation (Go2C)**

**Synergy Educational & Charitable Trust (SECT)**

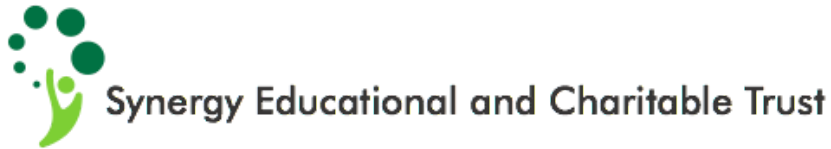


## About

Synergy Marine Group carries out its CSR activities through its partners viz. Synergy Educational and Charitable Trust (SECT) and Go2C Changemakers Foundation (Go2C).

Synergy Educational and Charitable trust envisions a world of empowered communities and one without poverty, which will help realise the true potential of every human being. SECT believes in growth through sustainable development and strives to support causes such as Right to Education, Right to Food, and Women Empowerment.

Go2C Changemakers Foundation is a platform of partnerships with multiple institutions - ranging from governments to socially responsible corporates to nonprofits - trying to bridge gaps in the public and social realm.



## **Vision**

Comprehensive and holistic development of the country by empowering local communities and panchayats.

## **Mission**

To work towards realization of the vision through collaboration with multiple partners/experts while sharing our learnings with the world at large.



## **Vision**

Inclusive social development by better connecting governments with citizens, helping improve citizen service delivery, and creating a collaborative environment between the stakeholders involved.

## **Mission**

To work towards realization of the vision through collaboration with multiple partners/experts while sharing our learnings with everyone.

## Group CEO Speak

Globally, one in nine people today (815 million) are undernourished. This is a reality, while ironically about one-third of the food we produce the world over is wasted. More than five million children each year still die before their fifth birthday. Further, in India, a country we serve, over half of the women aged between 15-49 are anaemic. Sustainable Development Goals reflect the kind of work that needs to be done by those who have the means.



*Vasudhaiva Kutumbakam.* We believe that the entire world is one family and one community. As a growing company with over 200 diverse ships under our management, we insist on integrating CSR into our core business processes to create both social and corporate value.

Through Synergy Educational and Charitable Trust (SECT) and Go2C Changemakers Foundation (Go2C), we have put our efforts and resources into various initiatives that serve those marginalised and living in poverty across the globe. In many cases, we have put our shoulders alongside those who are serving on the ground, and in a few others, we ourselves have been boots on the ground to help bring value to citizens and public systems. In many endeavours, our employees who have gone beyond their call of duty to give their time and personal resources to support social initiatives.

Being responsible for the seafarer community globally, we serve on multiple fronts to ensure seafarers' welfare. 'iCall', an initiative towards counselling over phone and email for distressed seafarers, was set up in collaboration with the Tata Institute of Social Sciences (TISS). We have also helped provide for seafarers who have met with accidents at sea or the families who have lost their loved ones at sea. Having seen the need, we have also initiated scholarships for those who cannot afford maritime education.

Going forward, we need more involvement on the ground towards focused, systemic, output-based initiatives. We want all of our personal selves to feel the need and to act.

With this intent, I'm pleased to publish our CSR Report 2018-19, in the hope of inspiring everyone to do their bit for our unfortunate brethren who are where they are for no fault of theirs.

**Rajesh M Unni**

CEO

Synergy Marine Group

# Acknowledgments

This report would not have been possible without those who brought structured and essential information from the field to us. We thank them for their tireless efforts to support our work.

Many of our NGO partners have sent us relevant information and photographs compiled painstakingly by themselves for which due credit is owed to them. Some secondary background information is collected from external compilations of work available on relevant subjects too.

We would also like to thank those who helped review the information we put together, suggesting ways to present better the work of our collaborators and partners. We would specifically like to thank those who reviewed, edited and proofread this report.

A list of acknowledgments is mentioned at the end of the report. We are grateful to them.

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# Executive Summary

**"Whatever you do will be insignificant, but it is very important that you do it."**

**- M K Gandhi**

Synergy Educational and Charitable Trust (SECT) was founded in 2011 as a non-profit organisation and has since been working towards alleviating poverty and empowering communities to build a stronger and better India for tomorrow. SECT has been using an Early Education to Livelihood approach to help children and young people break out of the poverty trap. SECT supports campaigns like the Right to Education, Right to Food, and programs for Women Empowerment and Development of Panchayats through comprehensive programmes in health, education, water and sanitation.

Wanting to engage more deeply with the public sector to create focused efforts with the levers of executive machineries in state governments across India, Government to Citizen Changemakers Foundation (Go2C) came into being. Go2C's mission is to bring all concerned stakeholders of a social issue from non-profits to corporates to work with the government, creating a forum of knowledge and action toward efficient and transparent citizen service delivery mechanisms. From this mandate, Go2C has grown to impact and further the cause of several citizen service delivery mechanisms across the country and serve non-profit organisations who work with the government and marginalised citizen communities on various fronts.

To deliver efficient healthcare to the last mile, Go2C has partnered with the 'Indian Red Cross Society' in Haryana on initiatives such as Aarogyam, which is a motorcycle-ambulance that reaches out to underserved hilly terrain, at Panchkula and the Kalam Express, a school on wheels for Children with Special needs (CWSN) which caters to the home-based CWSN across Panchkula district. Further, Go2C works on endeavors such as the Aloka Vision Program, that helps fulfill the need of essential eye-care in rural areas through an innovative entrepreneur-driven model. Through Go2C, we are helping to further the mandate of Shraddha Rehabilitation Foundation, which rehabilitates the mentally ill destitute on the streets, reuniting them with their families in coordination with government agencies, and of Cochin Cancer Society, which helps screen women across various districts in Kerala for the detection and treatment of cancer.

Through the Go2C nutrition pilot, we have been working to serve the needs of undernourished children in Faridabad in coordination with the Women & Child



Department, Government of Haryana. Further, SECT initiated a specific initiative called 'iCALL' aimed at the specific addressal of mental health concerns of seafarers across the globe. Seafarers can now seek counselling support on call and email for no charge via iCALL's high quality call center, set up in collaboration with the Tata Institute of Social Sciences (TISS).

In the education space, SECT has played a role in the development of a couple of in Tamil Nadu, from meeting infrastructure needs to supporting teacher resources in community-based projects so that children from villages and fishing communities can avail the essentials of education after-support and computer education. As a part of its mandate, Go2C has been able to collaborate with organisations seeking to work at the public system level by helping to support their needs. At a critical time, Go2C stepped in to extend financial support to Art of Play Foundation (AoP) as they initiated their Learning League Program towards honing social and emotional skills of children in government schools in Faridabad. AoP now works in 3 districts, viz. Ambala, Faridabad, and Rewari in Haryana, building capacities of sports teachers across the state.

To build social-emotional skills of teachers in government schools and motivate them to relate better to their children, Go2C advocated Guru Puraskar Foundation implement their awards program in Faridabad, Haryana. We also work with the Dr M S Swaminathan Research Foundation (MSSRF) in an advisory capacity for their "Every Child a Scientist" Program.

In the field of higher education, SECT also brought in a scholarship program to help deserving candidates avail maritime education and get their sea-legs on Synergy's ships. Further, Go2C liaises with Citizens for Public Leadership, a program for better public awareness for professionals involved in the public policy and governance space. Go2C continues to help Adarsha Community Development Trust, an organisation for the blind run by the blind, to further their wish to educate visually impaired girls.

In line with its vision on the development of Panchayats, SECT, in collaboration with TVSG and MSSRF, continues to engage in the development of Chithukadu and Adigathur Panchayats, works with panchayats and motivated individuals to improve access to water and sanitation, health, and education. We work with the government schools in both panchayats to help them better educate their wards, and also organise medical camps while covering costs of basic treatment.

As Go2C, we also support non-profits such as Maher Ashram and Mauna Dhvani as they serve marginalised communities from those in tribal hinterlands to women, children and the elderly, who are vulnerable to violence and abuse. Through Bloomsday Clock, a social enterprise that seeks to bring sustainable livelihoods to rural communities in Maharashtra affected by farmer suicides, we seek to help facilitate the implementation of models that can help.

In the low-income housing space, we closely partner with Indian Housing Federation (IHF) as they seek to provide access to low-income housing across various states in India by

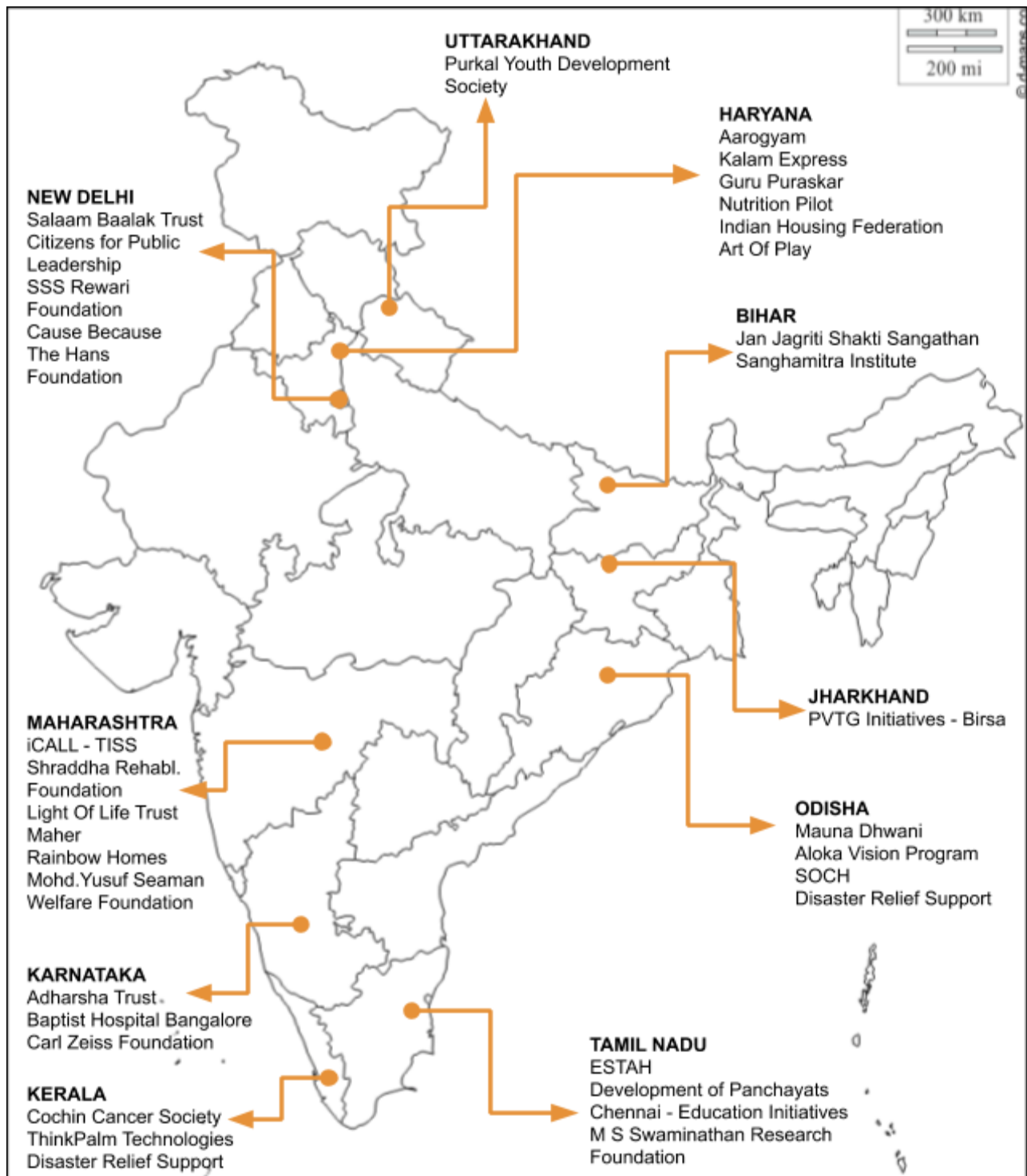
bringing together various stakeholders involved. Go2C supported IHF in the establishment of a working relationship with the Govt. of Haryana, and various relevant departments for housing. Further, we continue to help IHF in curating their stakeholder platform network.

As CSR is a core value of Synergy and is meant to be integral to our employees' commitment to society, we encourage our employees to be involved with the company's or other social causes that interest them. Our employees have found meaning in being involved and helping those in need across offices in the Philippines, Singapore, and India. Notable among these has been the support extended to vulnerable children from the streets, with Salaam Baalak Trust in India and to disabled athletes in the Philippines who strive to perform across the world.

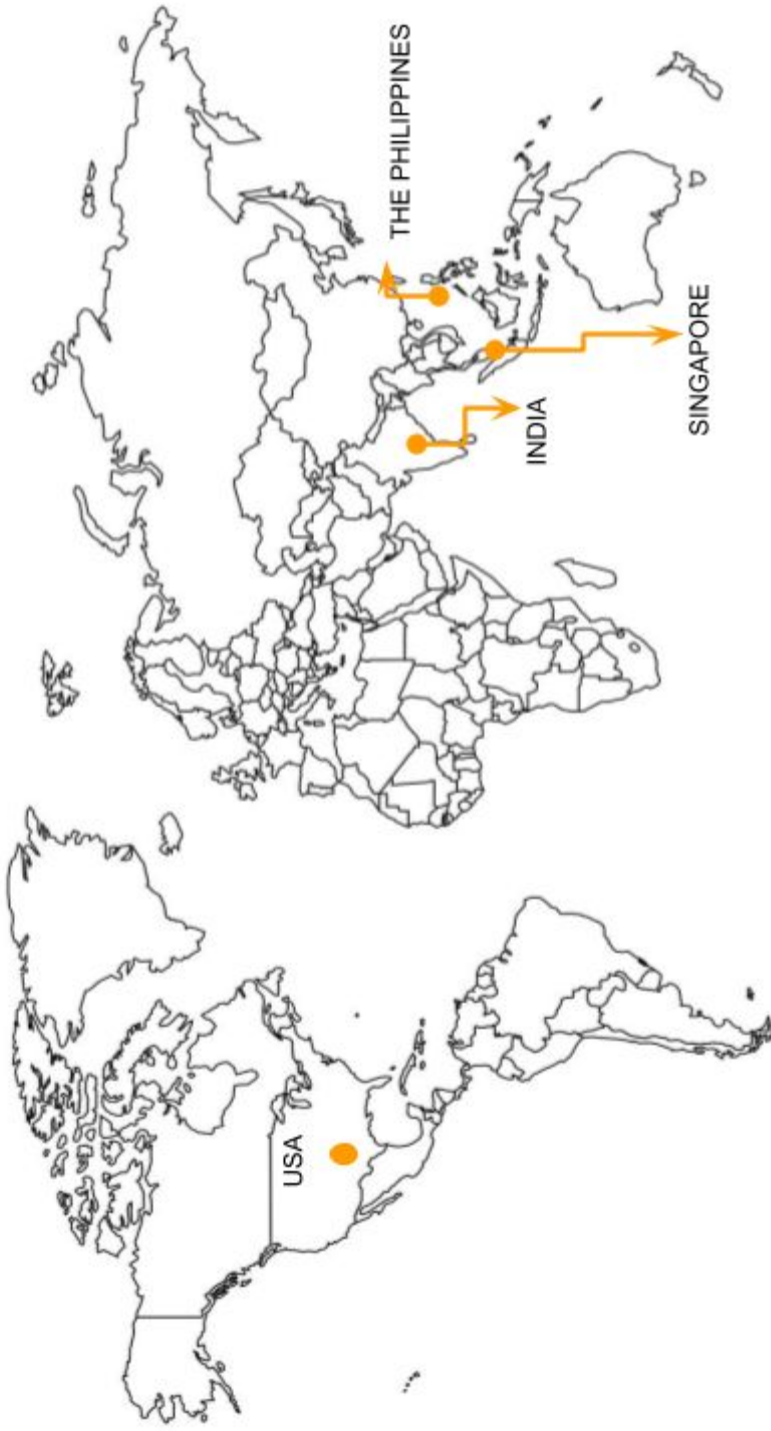
This report delves into each initiative in detail, giving a geographical and tabular overview of each. After each initiative, details of the number of people (groups) served and the funds spent are indicated.

# Initiatives

# Initiatives & Partnerships - Geographic Spread



# COUNTRIES OF ENGAGEMENT



# Engagement Overview

The following table is meant to capture, in snapshots, the various kinds of initiatives, communities and causes that we have been trying to make ourselves useful to across India and the world.

Sl. No.	Engagement	Sectors	Nature of Engagement
1	Supporting <i>Kalam Express Initiative</i> for Children with Special Needs (CWSN) at Panchkula, Haryana, in conjunction with Red Cross Haryana	Disability Rehabilitation, Education, Health, Nutrition, Citizen Empowerment	Partnerships, Actively Co-ordinating & Supporting Fundraising Endeavors, Bringing national recognition to Kalam Express
2	Supporting <i>Aarogyam</i> , the motorcycle ambulance service, in conjunction with Red Cross and Department of Health at Panchkula, Haryana	Health, Emergency Response, Civic Infra., WASH	Partnerships, Direct critical gap funding from SECT. Raised funding to cover the initiative for a year with the support of partners
3	Supporting Govt. Of Haryana - Art of Play Pilot at Faridabad	Education, Life Skills, Nutrition	Partnerships with relevant Partner Orgs., Direct critical gap funding from SECT
4	Supporting Cochin Cancer Society in their mandated operations	Health	Partnerships, Funding support
5	Setting up and implementation Support for the Tantha Gatha Initiative of Mauna Dhvani Foundation	Livelihoods, Community Development, Water, Agriculture, Protection of Vulnerable Communities	Partnerships, Implementation Support. Facilitated sponsorships of 20 handlooms and contribution of Rs 3 Lakhs as CSR support from Carl Zeiss India

<b>Sl. No.</b>	<b>Engagement</b>	<b>Sectors</b>	<b>Nature of Engagement</b>
6	Governance and operational support to ESTAH, an agri-based social organisation	Livelihoods, Agriculture	Partnerships, provisioning of tractor by SECT and facilitated contributions. Facilitated additional funding by an individual donor, Knowledge Partner, towards Scale-Up and Government Partnerships
7	Advisory Support to the Every Child A Scientist Program by MSSRF	Education, Livelihoods & Employment, Environment	Partnerships. Facilitated the contribution of Rs 1 Lakh from SECT
8	Implementing a Pilot on community nutrition at Faridabad, Haryana	Health, Nutrition	Partnerships, End-to-End Execution Support
9	Supporting the development of Maher Ashram, Maharashtra	Destitute Care, Mental Health, Women & Children, Protection of Vulnerable Communities	Partnership Support. Facilitated Program Sponsorships from Aker Solution and Synergy Navis
10	Governance at Guru Puraskar Foundation and establishing credentials with Haryana Government for implementation	Education	Partnership Support, End-to-End Implementation
11	Supporting Bloomsday Clock on Solar Farm Tuljapur Proposal	Energy, Livelihoods, Protection of Vulnerable Communities	Partnership Support. SECT organised personal and professional transformation workshop for the CEO. Got Tata Power to draw up the detailed project report (DPR)

<b>Sl. No.</b>	<b>Engagement</b>	<b>Sectors</b>	<b>Nature of Engagement</b>
12	Supporting Adarsha Community Development Trust for the visually impaired	Disability Rehabilitation, Health, Education, Community Development	Partnership Support. Facilitated payment of rent of their office space for a year by an individual donor (Rs 1.2 L) and voice recorders for 8 inmates
13	Advisory Role to Citizens For Public Leadership	Youth Empowerment , Policy & Governance	Advisory, Strategic Support
14	Scholarships to underprivileged children for Maritime Education	Education, Youth Empowerment	Funding, End-to-End Execution by SECT
15	Development of Chittukaadu & Adigathur Panchayats	Education, WASH, Environment, Gender, Community Development	Funding, End-to-End Execution by SECT
16	Development of iCALL Initiative	Mental Health, Seafarer Welfare	Funding of Rs 7 Lakhs, Review and Monitoring by SECT & Synergy Maritime
17	Development and Scale-Up of Aloka Fellows Vision Program	Public Health, Livelihoods	Partnership Support by Go2C
18	Education Initiatives in Chennai: <ol style="list-style-type: none"> <li>1. Support: Hope School</li> <li>2. Support: Evening Tuition - Kottivakkam &amp; Velachery</li> </ol>	Education	Partnerships & Funding by SECT



Sl. No.	Engagement	Sectors	Nature of Engagement
19	Employee Engagement across Synergy Offices globally (apart from Rainbow Homes) : <ol style="list-style-type: none"> <li>1. Kythe Foundation, Philippines</li> <li>2. White Cross Homes, Philippines</li> <li>3. Phillipine Accessible Disabilities, PADS, Philippines</li> <li>4. Salaam Baalak Trust, New Delhi</li> <li>5. Willing Hearts Soup Kitchen, Singapore</li> </ol>	Education, Health, Skill development, Elderly Care, Disability Rehabilitation, Protection of Vulnerable Communities	Employee Engagement and Handholding
20	Infrastructure Support Development for Shraddha Rehabilitation Foundation	Mental Health, Protection of Vulnerable Communities	Partnerships Support. Raised funds
21	Infrastructure Support for Development of Light of Life Trust	Education, Livelihoods, Energy	Partnerships Support. Raised funds
22	Helping sustain multiple Community Health Programs at Baptist Hospital	Health, Disability Rehabilitation, Education, Nutrition, Livelihoods, Protection of Vulnerable Communities	Partnerships, Fundraising

<b>Sl. No.</b>	<b>Engagement</b>	<b>Sectors</b>	<b>Nature of Engagement</b>
23	Supporting resource costs for Jan Jagaran Shakti Sangathan	People's Movements, Livelihoods, Education, Community Development, Protection of Vulnerable Communities	Partnerships Support, Fundraising
24	Supporting needs of various kinds at the Rainbow Homes at Pune	Health, Women & Children, Education, Housing, Protection of Vulnerable Communities	Created channels of Employee Engagement, Raised Funds, Partnerships Support
25	Disaster Relief towards floods in Kerala & Cyclone Gaja in Tamil Nadu	Disaster Relief & Support	Co-ordinated and funded the serving of relief operations
26	Helping facilitate Sanghamitra Institute to run its mandate for communities in Gaya, Bihar	Education, Women & Children, Protection of Vulnerable Communities	Partnerships, Organisational and Strategic Support, Fundraising
27	Supporting IHF on Haryana Government Engagement	Low Income Housing	Partnership Support, Funding towards resource costs of implementation from SECT, Setting up of revolving fund with ESAF

<b>Sl. No.</b>	<b>Engagement</b>	<b>Sectors</b>	<b>Nature of Engagement</b>
28	Supporting various activities at Jan Sewa Samarpan, Jharkhand	PVTG Development, People's Movements, Education, Community Development, Protection of Vulnerable Communities	Partnerships, Organisational and Strategic Support, Fundraising
29	Supporting activities at SOCH in Odisha	Education, Protection of Vulnerable Communities	Partnerships. Helped raise funds for specific Project Initiatives



# Kalam Express

Panchkula, Haryana, India

## Background

There are about 97 children with special needs (CWSN) in various parts of Panchkula who are not able to make use of various formal or special education systems provided by the government.

Their accessibility to the system could be limited due to various factors, some of which are listed below:

1. The remoteness of location: A few blocks in Panchkula district are hilly and remote. Further, some of the villages are not close to the facility where care for CWSN is provided. Hence, the children there are unable to visit the Special Resource Centers of the government regularly.
2. Physical limitation: Given their physical and mental states, children with special needs are unable to traverse the long distances and avail any of the facilities available from various government schemes.
3. Financial constraints: The families of these children are unable to afford specialised care from private institutions.
4. Family structure: Given that breadwinners in the household may move out to work during the day, the caregiver to the child (often the mother) may not be able to bring the child to a resource center.

Children with cerebral palsy and autism who do not get access to physiotherapy and speech therapy at regular intervals suffer from lasting forms of physical damage and mental decline. It hence becomes important to address this issue of ensuring the continuity of special education.

There are 877 CWSN in Panchkula who can attend school. The district has 13 Special Educators under the *Rashtriya Madhyamik Shiksha Abhiyan* (RMSA) who are qualified to cater to the special education needs of these children. However, the special educators are unable to visit the children at their homes to give them the desired attention, and the children suffer for want of attention. The government currently meets the needs of CWSN in the country through a basket of schemes.

The *Sarva Shiksha Abhiyan* (SSA) mandates inclusive education of CWSN along with children without disabilities. It seeks such inclusion through various techniques such as AIE (Alternative and Innovative Education) and HBE (Home-based Education).

SSA categorizes children under the following categories:

1. Visual impairment

2. Hearing impairment
3. Mental retardation
4. Locomotor impairment
5. Learning disability
6. Cerebral palsy
7. Multiple disabilities
8. Others

The *Rashtriya Madhyamik Siksha Abhiyan* (RMSA) enables all students with disabilities to pursue four years of further secondary schooling after completing eight years of elementary schooling in an inclusive and enabling environment. The scheme developed and used for this is the Inclusive Education of the Disabled at the Secondary Stage (IEDSS).

Both the above schemes are run by the Ministry of Human Resource Development (MHRD), Govt of India. Further, the Ministry of Social Justice & Empowerment runs the Deendayal Disabled Rehabilitation Scheme (DDRS), which provides Grants-In-Aid to NGOs to run special schools for a minimum of two years.

## About Kalam Express

A School on Wheels for the children with special needs, Kalam Express aims to take holistic healthcare and education to the door of every CWSN.

The *modus operandi* is that a customised mini-bus (*Force Traveller*) equipped with a special educator, a physiotherapist, and a speech therapist (on need basis) are driven to the location of CWSN every day of the month to impart special education and therapy.

There is a ramp that enables the CWSN to come onboard the bus to learn and play. The bus is equipped with a library, play-and-learn kits, a television, a laptop, and physiotherapy equipment. Provision for a laptop allows the special educator to take learning to the home of the child.

The bus has a fixed rota based system on which it will go to various children across the district of Panchkula and ensure a fixed number of visits for every child in the entire course of the month, working six days a week. The bus will also visit one school every day of the week to help ensure its services can be centrally provided to the CWSN there.

The idea of the Kalam Express is that every CWSN needs to be met on a regular basis so that there is a growth in his/her physical and mental levels. The gap in the

requirement is bridged when Kalam Express offers education (through animated films, songs, rhymes and learning tools), and health support through a trained caregiver. Demonstrations and videos of physiotherapy and psychotherapy can also be shown to the parents of CWSN so that they can learn and keep up the momentum of care, benefitting the child.

Every CWSN is also given a special kit with play-aids and resources with which the child can be engaged to move towards an improvement in motor, physical, and mental skills. This play-aid provision is enabled through a government scheme. Kalam Express special educators teach the CWSN to practice and make use of these play-aids in the presence of their parents.

For physically-challenged children, a set of basic movements is performed by the physiotherapists to ascertain which way the joints can move. Resistance training along with squeeze ball and gripping exercises are done to improve their motor skills along these lines.



A Child with Special Needs recites the names of fruits with a special educator aboard the Kalam Express at Morni, Panchkula



The Kalam Express physiotherapist helps a CWSN with a physical need at Morni, Panchkula

It is through this continuous supervision and contact made collectively with the parent that the CWSN will be expected to pick up basic skills which will be a relief to her/his parents.

The bus tries to optimise its time by going to the nearest school location where 2-3 home-based children can come with the help of their caregivers. Otherwise, it goes to the home of the CWSN and provides him/her special education there. In addition to all this, the Kalam Express is instrumental in conducting surveys to include children who are not a part of the CWSN census so that they can be included in the *Sarva Shiksha Abhiyan* records.

The Kalam Express also seeks to help set documentation for the children in place by advising them on getting their disability certificates done and relevant AADHAAR linkage for access to government schemes. The bus is named after Late Dr A.P.J Abdul Kalam, former President of India, to pay homage to his enthusiasm to work with children and desire to bring change.

Kalam Express was the brainchild of IAS couple Ajit Balaji Joshi, DC Chandigarh, and Gauri Parasher Joshi, formerly DC Panchkula. She is currently Director of Social Justice and Empowerment Department, Govt. of Haryana. They had initiated the Kalam Express Program during their tenure at Jind. Currently, the initiative is run both in Chandigarh and Panchkula.



At Panchkula, the Kalam Express is run under the District Red Cross Society. Day-to-day operations are overseen by Mr. Joshi, Secretary, District Red Cross Society, while the DC Panchkula (currently Mr Mukul Kumar) is the Chairman of the District Red Cross Society.



Kalam Express during Inauguration by the Hon'ble Governor of Haryana on Aug 15, 2017

The bus starts at 9:00 AM from the Red Cross Society Office and travels to various locations 6 days a week based on a Rota system set to accommodate 97 CWSN around Panchkula who need home-based education and the 877 CWSN in various schools of Panchkula. Either the bus goes to a school/PHC nearest to the location of the children to accommodate multiple children, or it goes to the home of the child, in the case of a home-based child.

The DC makes the appointment of a special educator for the bus in consultation with the District Education Officer. The logic behind the methodology is that the special educator of the region covered is on the bus as frequently as possible when a bus is traveling in that particular region. The physiotherapists are interns from Government P.G. College, Panchkula, who board the bus on a 15-day rotational basis. The driver is a staff of the Red Cross Society. (Hence, the workforce costs are managed from the system itself.)

The parents of the children are informed over the phone or are apprised of the dates of the visit by the affiliate school. Upon the visit and interaction, the Kalam Express staff intimate the date of the next visit to the parent. There is a register on the bus that is used to keep track of the lessons taught to every child and the physical exercises imparted.



A CWSN with visual-motor impairment receives education aboard Kalam Express at Morni, Panchkula

The initiative as a collective (Chandigarh and Panchkula) has been covered by print media such as the Tribune in [2017](#) and also by [Yourstory](#). The Tribune featured the initiative in Chandigarh as a case study. A [third bus](#) was launched in Chandigarh in February, 2017. These articles include success stories of individual children as well.



A CWSN does motor exercises aboard Kalam Express at Morni, Panchkula

## **SECT/Go2C's Involvement**

Go2C team visited to understand the needs and documented the initiative well. There emerged a clear need to scale and fundraise for the project, owing to which we began to initiate fundraising exercises with various grantmaking organisations in the mental health space. During this process, we helped bring national recognition to the Kalam Express by putting together the proposal that helped it secure the Nipman Microsoft Award in the field of disability in the Winner Category: Innovation – Non Technology.

As a second bus is being procured for Kalam Express, we are helping them find donors that can help run the operations for that bus. From amongst the potential donors ranging from Mariwala Health Initiative to NBCC CSR, we have been looking for an appropriate partner for the initiative.

<b>SECT/Go2C Involvement</b>	Supporting the Kalam Express for Children with Special Needs in Panchkula, Haryana
<b>Sector(s)</b>	Disability, Health, Nutrition, Citizen Empowerment
<b>Nature of Engagement</b>	Partnerships. Facilitated direct gap funding by Synergy Educational and Charitable Trust (SECT).
<b>Direct/Indirect Beneficiaries</b>	877 CWSN / Families of CWSN



# Aarogyam

Panchkula, Haryana, India

## Background

Morni and Pinjore are hilly blocks in the district of Panchkula. They are also the only hill stations in the state of Haryana, India, at about 4000 ft. above MSL in the midst of parallel ranges of the lower Shiwaliks.

Large parts of the blocks are declared forests, and the roads, internal roads and tracks are kutcha. Further, most of the villages and hamlets are scattered and sparsely connected. Hence, access to frontline health services is a major challenge, with public demands for more government Primary Health Centers (PHCs) in the area. Often, villagers may not have transport facilities and may have to walk about 6-7 kms to avail of a health facility.

Below are photographs of a few hamlets in the ranges to provide a sense of the unserved geography in the region.



Morni Hills: The remote Khadoon Bana Village, Morni Block



Morni Hills: The remote Kheda Bhagda village

## About Aarogyam

The district administration of Panchkula accordingly formulated *Aarogyam*, a motorcycle ambulance system to reach these unserved geographies in the hilly areas of Panchkula. The system consists of a set of seven paramedics who operate motorcycle ambulances consisting of a 150cc motorbike (Hero Xtreme) fitted with a sidecar stretcher. The bikes are stationed at designated locations amidst six different clusters of Gram Panchayats (GPs) to cover all of Morni and the hilly areas of Panchkula, each operating within a service radius of 20-25 kms (the rough hilly terrain is also to be noted).

The sidecar serves as a stretcher to which a patient can be strapped if s/he needs to be moved to the closest PHC in case of emergencies. It has been ensured that the motorbike is powerful enough to run over hilly terrain, kutcha roads and tracks with or without the sidecar. There is also an oxygen cylinder to manage the patient in case the need arises.

The personnel manning the Aarogyam Unit are mostly are qualified lab technicians/pharmacists. In the course of their induction, they have been trained as paramedics by Alchemist Hospital, Panchkula, and the District Red Cross Society

through a short term training course, after which they have been trained hands-on at the nearest Primary Health Center (PHC), by a medical officer.



Aarogyam Unit



Aarogyam stabilising and securing a critical victim

An Aarogyam unit carries a kit to administer multiple services, which can go upto 20 when the service is planned. The most common services offered by the Aarogyam unit are:

1. Attending to physical injuries, some needing immediate attention and stabilization of the patient



2. Attending to aged patients who need blood pressure and diabetic check-ups
3. Attending to cases of severe symptoms of fever or breathing difficulties
4. Transporting critical patients to and fro between the house and the Primary Health Center (PHC)
5. Transporting the ANM to most, and often difficult-to-reach, Anganwadi Centers to administer routine/timely vaccinations
6. Administering injections for TB
7. Carrying blood samples from the sick

Aarogyam spreads awareness in government schools on basic health issues when required by the health department thus ensuring maximum utilisation of the units.



Services offered by Aarogyam: (Anti-Emergency First Aid), Check of Vitals and Transport of Patient to nearest PHC

There are 7 Aarogyam motorcycle units in operation during the daytime, of which four are stationed at Morni and one at Pinjore. In the evening, one Aarogyam is operational at Morni. There is one reliever at any point of time, ensuring a day's rest for each Aarogyam unit/driver during the week. All the services are initiated when the patient calls upon the phone number of the driver manning the Aarogyam vehicle.

The Aarogyam service is currently run under the district administration of Panchkula. Day-to-day operations are overseen by the Secretary, Red Cross Society, Panchkula, and strategic decisions are made by the Deputy Commissioner, Panchkula.

The service is offered free of charge to the public. The model has been made possible through CSR funding, while day-to-day fuel and medicine supply is taken care of through the resources of the health department. These expenses (fuel and medicines) are drawn from funds allocated under the *Mukhya Mantri Muft Ilaj Yojana*. The funding for recurring expenses to pay out salaries has been bridged mainly with the help of donations from two private hospitals namely IVY Hospitals and Artemis Hospital. Additionally, SECT supported the salaries of 3 Aarogyam drivers in the interim when there was a requirement of gap funding.

## **Impact**

With the help of Aarogyam, frontline health workers such as ANMs and Anganwadi Workers have been able to reach difficult-to-access areas frequently. Earlier, they would have had to travel on their own and make use of infrequent public transport to access their patients in remote sub-centers or hamlets. Their difficulty to travel due to such logistical issues have been overcome with the help of the Aarogyam, as brought out by the Medical Officer in Charge of Morni PHC during our conversations with him.

There have been instances where Aarogyam has been instrumental in bringing in critical patients, who have been stabilized after they reached the PHC. As per the Medical Officer of Morni, this service by Aarogyam has been invaluable, as lives have been saved in the process. From helping deliver a 48-day injection program to a TB patient to ensuring the course of medicine for diabetes for the elderly, the Aarogyam program has created access to last-mile healthcare in the hilly areas of Morni by way of a simple phone call. It also saves the burden of travel for sick people who would otherwise need to walk by foot from remote locations or catch uncertain transport to reach a PHC.

The table below shows operations of Aarogyam from 13 May 2017 to 31 Mar 2019.

No. of Aarogyam Platforms	Total distance covered (KM)	No. of Patients Carried from House to PHC	No. of Patients Carried back from the PHC	No. of trips to Schools	No. of Trips made to Anganwadi Centers (AWC)	No. of other cases attended to
7	40207	867	700	877	1011	18894

The project has been recognized on multiple fronts:

- I. The project was launched by the Chief Minister of Haryana in May 2016 in Panchkula, Haryana.
- II. The support and the coordinated efforts of the district health department in funding expenses made on fuel and restocking of the medicine inventory from time to time are notable. It shows that the project is recognized by frontline health workers and has seamlessly integrated into the existing gap in the system.
- III. The Project was awarded the Skoch Order of Merit award (for health services) for the Top 50 projects under the *Swachh Bharat Abhiyan*, Govt. of India.

## SECT Involvement

When the resources to support recurring costs of driver salaries ran out post FY 2017-18, Go2C stepped in by providing for the cost of 2 Aarogyam paramedics for three months. Besides, Go2C kept a lookout for other funders who could help bridge the needs for a financial year, during which Aarogyam found funding for a few of the paramedics.

Meanwhile, we helped connect The Hans Foundation to Aarogyam, from presenting and writing the grant proposal to successful adoption of the initiative in the Hans Foundation Portfolio. The Hans Foundation has begun to fund the salaries of the paramedics to the tune of Rs 16.3 lakhs for the financial year 2019-2020. Our friends from Cause Because helped us strengthen this relationship.

<b>SECT/Go2C Investment</b>	Supporting <i>Aarogyam</i> , the motorcycle ambulance in conjunction with Red Cross Society and the Department of Health in Panchkula, India
<b>Sector(s)</b>	Health, Emergency Response, Civic Infra., WASH
<b>Nature of Engagement</b>	Partnerships, direct gap funding from Synergy Educational and Charitable Trust (SECT)
<b>Direct/Indirect Beneficiaries</b>	20,461 / 1,25,605 People



# Art of Play

Faridabad, Haryana, India

## Background

The importance of sports and fitness in one's life is invaluable. Playing sports inculcates team spirit, develops strategic & analytical thinking, leadership skills, goal setting and risk taking, while also teaching one to fail/lose with grace. A fit and healthy individual also leads to an equally healthy society. However, it has been reported that 93.7% of Indian young adults do not have access to organised sports. (Ministry of Sports and Youth Affairs Annual Report, Government of India).

Further, the 198 million Indian children who go to 1.5 million schools in the country today on an average receive only 30 mins of instruction time per week (UNESCO Report). It is hence no surprise that one in every two children in tier-1 cities is unfit for dynamic physical activity. For the past eight years, Physical Education (PE) teachers in government schools have not received in-service training. Grade-specific learning outcomes, assessment, and teaching methodology are not available, unlike other subjects. Hence, delivering an inclusive physical education to curate social and emotional skills in children is a challenge that remains unanswered in our country today.

The government did define a National Curriculum Framework (NCF), which suggests 100-150 hours of physical education (PE) for student classes from grade 1 to grade 8. However, PE teachers didn't know what they were supposed to teach and what students were supposed to learn. Thus, PE class became just an extra class/session, with the most common sight being 40 children running with one ball for 40 minutes without knowing what to learn.

A few for-profit companies came up to deliver sports education to private school students. However, the cost per child is about INR 4,500 to INR 10,000 for a year, and their operations are limited to about 200 schools. A few non-profit institutions have begun to engage in this space, but the larger need still remains.

## About Art Of Play

Art of Play foundation (AoP) works to transform physical education (PE) to make it an essential learning experience for the students of grades 1 to 8, with grade-specific curriculum & assessment.

Their key intervention is called the Learning League Project, which involves deploying specific variations of football that involve all children in the session through the leadership of the Govt. PE teacher. Each 45-minute session of the

Learning League is curated and handheld by the art-of-play educator as per the overall curriculum framework. Eighty of these sessions are structured over 40 school weeks, within which assessments are conducted to understand student learning improvements. The sessions are designed in such a way that every child gets 'action' time.

The educators provide on-field demonstration on the toolkit, handholds, and troubleshoot operational issues. Together with teachers, he/she will ensure that 100 hours of PE teaching-learning are delivered to students per class. The intervention is conducted through two different intervention models. Through the Training of Teachers (ToT) model, AoP trains existing PE teachers of government schools via workshops on curriculum, assessment, and teaching methodology. Post-workshop, teachers incorporate and disseminate learnings into PE classes with selected grades, while AoP Educators provide supportive supervision periodically.

The teachers also receive a formal certification from Art of Play Foundation at the end of the 1-year program. This model is run in a cluster of about 30 schools. Through the 'Direct Impact Model', the AoP sports educators go to school thrice/twice a week and conduct classes directly with the students. During its engagement with the school, the AoP Intervention makes it a point to do a thorough baseline assessment to measure the physical and social-emotional skills with the help of accredited standards. Through the course of the engagement, 100 hours of PE learning-teaching for every child is ensured by the PE teacher and AoP educator. Post these hours of Involvement, AoP seeks to measure the improvement and both physical and social-emotional skills through an end line assessment.

AoP also curates and organises cluster-based football league and mega football tournaments to keep the momentum up and generate a buzz around the program. AoP uses the National Association for Sport and Physical Education Standards (NAPSE) standards for measuring physical skills and Dream-a-Dream Learning Assessment (DLSAS) to measure the social and emotional skills increments in output.

In Faridabad district, AoP engaged with 30 Government Schools, some of which were exclusively girls schools, to implement the Learning League Program in June 2018. As a result, it started engaging with 1101 students and 27 sports teachers from these schools. AoP has so far conducted baseline assessments and trained teachers for their ToT Model and is now in the process of conducting the experiential 100 hours of Physical Education per child. As the work continues, some of the teachers have gained capability to be able to take sessions on their own, 10



of the 27 are doing so independently. We expect that the social, emotional and physical skills of the children to grow by 20% as promised by the ToT Model.

Currently some of the teachers in Faridabad even discuss feedback with AoP to refine their program locally, and we can see that the good work at Faridabad is beginning to grow.

## **SECT/Go2C Involvement**

After getting to know of AoP, Go2C went in to understand and document their work better. Given AoP was looking to set up their work with the Department of School Education, Haryana, concerning 30 schools in Faridabad, Go2C helped bring some critical interim funding while journeying with AoP to be able to effectively continue their work while they raised the larger quantum of funding required for the project.

Further, Go2C also brought fruitful connections to help create diverse experiences for Art Of Play's work, from connecting them to the Wonderoom Project being executed by the Rajiv Gandhi Trust to the Experiential Learning Module of the Young India Fellowship, Ashoka University.



Art of Play mentees at a Government School at Ambala, Haryana

<b>SECT/Go2C Investment</b>	Supporting Govt. Of Haryana - Art of Play Pilot in Faridabad in conjunction with District Education Office
<b>Sector(s)</b>	Education, Sports, Social Skills
<b>Nature of Engagement</b>	Direct gap funding, Partnerships Support
<b>Direct/Indirect Beneficiaries</b>	1128 Children / Families of Children



# Cochin Cancer Society

Cochin, Kerala, India

## About Cochin Cancer Society

The Cochin Cancer Society (CCS) is a charitable society that was started in 2004 when a few like-minded people joined hands to help poor patients. The members of CCS are usually individuals who don't have cancer, but have close relatives affected by cancer, and doctors who look after cancer patients.

Objectives of CCS are to support poorer sections of society impacted by cancer, to educate the public about cancer, and to conduct camps for early detection of cancer among women. CCS works on the health issue of cancer in Kerala through multiple fronts of the ecosystem:

1. They provide free homestay facility with food and transport for needy patients and their caregivers who come from far off places.
2. The society supports financially needy patients by giving a grant to support their treatment cost.
3. They conduct public awareness programs through talks and seminars on cancer education in schools, colleges, and other public forums.
4. They conduct early detection camps through mobile Thermomammograms to screen for breast cancer among women.
5. CCS does pre- and post-treatment counselling services for patients and caregivers.
6. The society has also initiated programs like *Kalikkootam* and Communion which enable children and adults affected by cancer to gain confidence by sharing success stories of their fight against cancer.

## SECT/Go2C Involvement

After discussions with the leadership of CCS, SECT got involved in serving their mission to reach out to women across Kerala and provide screening facility for them for breast cancer through Mobile Mammogram Units with the requisite facilities.

SECT provided for the appointment and recurring expenses of drivers who would man the two Mobile Mammogram Units (MMUs). The MMUs have since toured across several districts in Kerala and have conducted awareness and screening camps for women and patients, helping further the fight against breast cancer. Currently, Synergy Oceanic pays INR 20,000 per month towards the salary of each ambulance driver of CCS and continues to support the initiative.

During the financial year 2018-19, Cochin Cancer Society did 2700 scans across Palakkad, Malappuram, Trichur, Ernakulam, and Idukki districts of Kerala. About 21 women were saved by early detection and treatment of cancer, while the testing was really helpful in ascertaining whether there was a breast cancer development or an ovary cyst in many others.



One of CCS Mobile Mammogram Units with the Staff



Awareness Camps being held by CCS with the help of MMU

<b>SECT/Go2C Involvement</b>	Ensured funding support for the Cochin Cancer Society in their mandated operations
<b>Sector(s)</b>	Health
<b>Nature of Engagement</b>	Funding, Partnerships Support
<b>Direct/Indirect Beneficiaries</b>	300+



# Mauna Dhwani

Mayurbhanj District, Odisha, India

## Background

Chuliaposi and Machhia are tribal villages in the northern district of Balasore, in the state of Odisha in India, where the majority of the population are weavers. Weaving has been a part of their tradition, and almost the whole village is skilled and engaged in traditional handloom cotton weaving, a fine craft passed on to them as ancestral heritage through generations. They were passionate about the craft and it also provided them with a sustainable livelihood: the entire family worked in tandem, and the flexibility of the work ensured that women were a major contributor to this.

Over the last two decades, where the country's handloom weavers' count has reduced by more than half and the weaving ecosystem has disintegrated considerably. The slow death of the handloom industry (due to the ineffective implementation of laws protecting their craft from power looms), coupled with weak cooperative alliances and the lack of access to wide marketplaces, has led to insurmountable debts, loss of artistic dignity, and poor socio-economic standards, culminating in cases of suicide amongst this community. Uncertain about their future and staring at starvation, the craftsmen who in the past were engaged in crafting some of the most intricate heritage weaves have had to resort to taking up work at quarries or agricultural and manual labour.



Go2C 'hearing' the community with Team Mauna Dhvani



As if this deprivation of artistic practice was not enough, to compound the situation, the 'desertification' phenomenon caused by groundwater depletion in the nearby areas has reduced farming to a 'one-season' activity, thereby making it even more difficult for the villagers to sustain themselves through agricultural work. The worst hit by this calamitous situation are the scheduled caste and scheduled tribe communities of the village who were dependent on daily wages from labour on these farms. The struggle for survival in the current times is glaringly obvious not only in the malnourished appearance of the villagers but also in the ring of despair that was palpable in all their conversations.



Desertification in the Village Area

## About Mauna Dhvani

Mauna Dhvani Foundation is a not-for-profit social enterprise registered in Bengaluru, India. It aims to facilitate the revival and resurgence of personal and community identities by enabling the disenfranchised sections of society to find powerful voices and, thus, their rightful places. The foundation's efforts are primarily focused on rehabilitation and resurgence of women survivors and

marginalised communities, the goal being to enable their integration into mainstream society through a holistic three-pronged methodology:

- Self-Empowerment: Enabling the process of finding one's own internal strength and resources to drive self-development and growth.
- Skill-Enhancement: Creating and implementing a skill development framework that aids in transitioning from un-/semi-skilled to expert levels.
- Sustainable Livelihood: Providing enabling resources and networks to sustain an adequate income.

Mauna Dhvani employs long-term, sustainable, bottom-up strategy in its projects to meet its vision, the essence of which is in the role it envisages for itself: that of facilitating the transformational journey from lack of identity, lack of a voice, and the silence of exclusion (*'Mauna'*), to the liberating, assertive, and inclusive voices of individuals and communities (*'Dhwani'*).

At Chuliaposi and Machhia, the primary goal of Mauna Dhvani's involvement is to enable sustainable livelihood through the revival of cotton weaving of the five rare weaves identified in Chuliaposi and Machhia. Called *Tanta Gatha (which means story of weaves)*, the heart of this project reverberates with the weavers' desire to return to their heritage of looms and craft. With the hope to birth a unique identity once again for both the weavers and the community, and for the revival of agency of these village communities, *Tanta Gatha* focuses on:

1. Creating a growth mindset and personal drive
2. Progressive skill enhancement
3. Facilitating networks and market spaces

The key success factors of the project will be a self-sustaining producer group led and administered by the local weavers and a well-developed network of buyers.

The secondary goals of this project are:

1. To address the 'desertification' issue by conserving water through watershed management and in turn raising groundwater levels.
2. To facilitate access to healthcare through medical camps and tie-ups.
3. To augment the local primary school with resources that facilitate high quality learning. Or if needed set up a primary school.

Tanta Gatha envisions an active facilitation and leadership role for five years in Chuliaposi and Machhia, followed by another five years of close mentorship of the local leadership.

Based on the resounding agreement of the villagers of Chuliaposi and Macchia to re-initiate their livelihoods through weaving, Mauna Dhwani team started initiating a range of activities. The Tanta Gatha initiative started with a quest for the master weavers that took them on a journey of over 3000 kilometers across Odisha by road through Dhirakul, Dhenkanal, Nuapatana, Maniabandha, Koraput, Jeypore, Kotpad, Junagadh, Bhawanipatna, Munegowda, Chatikona, Behrampur, Bomkai, Bhubaneswar, Balasore, Udhala, and Chuliaposi.

Post identification of trainers, a community center was improvised and set up in a cattle shed, where about 19 women weavers were trained on the handloom to hone their skills and create designs and fabrics that can be brought to quality standards for the current handloom market. 6 handlooms were purchased and installed.



The first set of 19 trainees at the Community Center

A local team has already been placed in Chuliaposi for administering the first set of products, produced by the trained set of weavers.

## Next Steps

Beyond the initial success of *Tanta Gatha*, Mauna Dhwani Foundation plans to construct a larger community center, a small residential complex, and toilets. Further, the number of looms are sought to be scaled up to 25. A raw material bank is sought to be made, while marketplaces ( offline and online) are to be set up to initiate the forward and backward linkages required to help Tanta Gatha succeed and flourish.

Further, telecom facilities, and provisions for health check-ups are sought to be created. Tanta Gatha seeks to reach a goal of training and facilitating sustainable livelihoods for about 100 weavers and their families.



Trainers and students Weaving at the Community Center

## SECT/Go2C Involvement

Go2C was instrumental in setting up Mauna Dhwani Foundation and co-creating the Tanta Gatha initiative find relevant field partners for Mauna Dhwani to operate in their chosen geography and sector. Go2C also facilitated the creation of the

Special Purpose Vehicle, Tanta Gatha Foundation where the majority of the Board of Trustees are the tribal women weavers of Chuliaposi.

From remote project management to actively supporting implementation on the ground during scheduled review and monitoring visits, Go2C has helped hand-hold and take strategic decisions for Mauna Dhvani. It is also in the process of assisting Tanta Gatha to propose and seek funding for the longer term from relevant partners.



Team Tanta Gatha

<b>SECT/Go2C Involvement</b>	Setting up of Mauna Dhvani Foundation, Creation and Implementation Support for the Tantha Gatha Initiative
<b>Sector(s)</b>	Livelihoods, Community Development
<b>Nature of Engagement</b>	Partnerships & Implementation Support. Facilitated sponsorships of looms and contribution of Rs 3 Lakhs as CSR support from Carl Zeiss India.
<b>Direct/Indirect Beneficiaries</b>	100+ / 2 Panchayat Communities



# ESTAH

Krishnagiri District, Tamil Nadu, India

## Background

Thalli and Kelamangala are blocks in Krishnagiri District of Tamil Nadu, where small and medium farmers lead tough lives. With the reduction in bullock power and increase in tractor hiring costs, in addition to unavailability of labour for important works like sowing and harvesting, farming costs them much more than the earlier days. Further, due to a lack of interest from the farmers on soil improvement activities, soil crusting is a big problem in many farms. In addition, unpredictable rainfall leads to their having to deal with poor soil conditions. Though much emphasis is laid on small farm mechanization, the results are not up to the mark due to non-profitability. Small land holdings and high initial rental cost of large machinery also discourages small and medium farmers from opting for it.

Timely availability of machinery is one of the biggest challenges. The farm mechanization industry lends poor support in terms of focus on the manufacture of high-quality precision machinery for small farms. This scenario has resulted in a large number of industries fabricating very poor standard of farm equipment. There are many maintenance problems with self-propelled machinery, and there is a clear missing link when it comes to training on machinery supplied to the farmers.

Driven by passion to bring about equality in society and ensure harmony amongst these farming communities, Estah Society was started in the year 2009 by Achuta Rao.

## About ESTAH

ESTAH is headquartered at Bengaluru and has been instrumental in reaching social entrepreneurs across 40 towns in 4 states of India. A poignant question which he founder asks is, "Why is it that the people who feed others goes to sleep hungry?".

ESTAH develops livelihood models with a strong focus on rural entrepreneurship. It works on objectives leading to the strengthening of farmer producer organisations (FPOs), vocational and skill training, and creating a network of entrepreneurs who can become a strengthening voice in their village communities. As a part of this, Estah is working towards:

- Organic farming with the stated mission of increasing the income of farmer-entrepreneurs substantially.

- Mobilising farmers in various clusters and getting an agreement from them to aggregate and cultivate their land using multi-cropping techniques.

ESTAH has been accorded approval by NABARD to set up and hand-hold 5 FPOs.



Soil Conditions in Krishnagiri District

## SECT/Go2C Involvement

ESTAH, with its own experience and trained team of experts, has been guiding their farming communities all this time, but with limited resources. To be able to work on their farmer/producer-based activities better, Estah requested SECT to bridge the need for a tractor to use in Santhanapalli in Tamil Nadu. The tractor would help solve the labour issues which are quite high in the intervention area. The tractor would not only save time but also ensure efficiency of de-weeding and bed-laying work.

On SECT's advice, Estah went about laying the groundwork to set up an FPO which would ensure that the tractor is not only optimally utilised but also not over-exploited. The tractor would be stationed at Estah's model farm and given to farmers, who have an MoU with Estah, on a need-to basis. A pay-and-use approach



will be used for the service where Estah prepares a timesheet for tractor services. A log book is maintained to record farmers' basic information, purpose of use, number of hours operated, fuel consumed, and any other information related to the use of the tractor. All operations and maintenance of the tractor is done with the help of the caretaker at the model farm. SECT facilitated ESTAH to purchase a Euro PowerTrac Tractor by paying Rs 7 lakhs towards its purchase.

Upon securing the tractor, it was stationed between 2 FPOs namely Multi Crop Natural Farming Company, Thalli and Multi Crop Natural Farming Company, Kemangala. These are located at the Thalli and Kemangala blocks in Krishnagiri District. Around 60 farmers make use of the tractor's services.



Euro Powertrac Purchased by Estah

The situation has drastically improved, and now most of the Farmers are using the tractor with precision planter and herbicide applicators as a part of their natural farming methods. With additional accessories that other donors gave to Estah, the tractor can do three operations at a time - seed sowing, fertiliser application, and herbicide spraying.

This setup can work well in two-way sloppy lands because of individually operated spring-loaded equipment. Separate seed and fertiliser boxes are available for inter-cropping. Separate seed metering plates are also available for different crops.

The field coverage with the help of a tractor now has become 0.48 hectare/hour. ESTAH also uses the tractor for double furrow multi-crop planting systems developed for pulses, millets, and vegetables, which are now being cropped together. This was developed based on farmers' request in specific locations. The new system has also resulted in improved water conservation. Other benefits due to the tractor have been the in-situ conservation of soil and water sowing across the slop in 25 hectares covering 60 farmers. The usage of farm mechanisation resulted in 11-13% increase in different crop yields.

The use of tractor and planter for different crops also avoided damage to the crop due to excess rainfall in Kelamangalam and Thalli. With the tractor, ESTAH realised about 40% more yield compared to conventional sowing. They also observed zero Till after harvest of different varieties of the crop in 5 hectares covering 15 farmers.

The zero till meant that the soil would be undisturbed post harvest by tillage, leading to higher retention of organic matter. The technique would also lead to a larger amount of water retention and lower soil erosion through wind, creating more resilient soil. This saved the cost of field preparation and increased 15% grain yield. Hence, improved farm equipment and agricultural practices could help enhance the growth of farmers on different varieties of land through increased crop yield and reduced cost of operation through an affordable custom hiring service.

An Irrigated Furrow raised with plastic mulching bed system for vegetable cultivation was promoted to enhance crop yield (10-15%) in 40 farmers' fields. It saved 25% seeds and 30% irrigation water. Estah made all the equipment accessible to the farmers at an affordable price for rent, which proved to be a very big value addition.



Farmer FPOs being mentored by Estah

<b>SECT/Go2C Involvement</b>	Facilitated Funding for Estah, an agri-based social organisation
<b>Sector(s)</b>	Agriculture, Livelihoods
<b>Nature of Engagement</b>	Partnerships. Contribution of Rs 7 Lakhs by Synergy Educational and Charitable Trust (SECT) and Go2C facilitated contribution of Rs 9 Lakhs by an individual donor.
<b>Direct/Indirect Beneficiaries</b>	60 Farmers / 2 Development Blocks



# Every Child a Scientist

Chennai, Tamil Nadu, India

## Background

Article 13 of the Convention on Biological Diversity (CBD) emphasises the need for public education and awareness about the importance of, and the measures required for, the conservation of biological diversity. The use of and the inclusion of biodiversity topics in educational curricula have also been highlighted. The Global Biodiversity Strategy (WRI IUCN, UNEP 1992) suggests that the national biodiversity curricula focus on contributions to community food, health, and livelihood welfare, and should be developed in partnership with teachers, NGOs, and national ministries of education and environment.

However, even a decade after the adoption of the CBD, biodiversity education remains a challenge in several developing countries. As a result, students and teachers are losing opportunities to understand the significance of their surrounding biotic world and its various ecological, economic, physical, and cultural manifestations. In India, in recent years, both government and non-government agencies have made several attempts to reach out directly through formal and informal approaches. While this is important, education should not be limited to school-going children alone, though they are an important audience.

The tribal and rural communities retained their traditions intact until the recent past and still use a large part of their knowledge for their health and food security. The fundamental cause of the loss of such knowledge and the depletion of biological resources is public ignorance about the value of the local natural heritage and its application in human life. The younger generations among the tribal communities and other such disadvantaged sections of society have few opportunities to gather such knowledge. Hence, it is essential to create opportunities for them to understand the importance and value of biodiversity and their conservation traditions.

## Every Child A Scientist

The M S Swaminathan Research Foundation (MSSRF) initiated a biodiversity education programme in January 2002 targeting tribal and rural school dropouts of Wayanad. Five years ago, the institution conceptualised and developed a community-level institution known as the 'Community Agrobiodiversity Centre' (CAbC) primarily to build the capacities of village men and women through

education and empowerment to use resources in a sustainable and equitable manner.

'Every Child a Scientist' is a concept developed by Prof. M S Swaminathan with the objective of furthering education for children in science, art, and cultural aspects of biodiversity at MSSRF CABc. The name of the program draws inspiration from Carl Sagan, who said "Everybody starts as a scientist. Every child has the scientist's sense of wonder and awe." Every Child a Scientist aims to inculcate a spirit of inquiry on scientific principles and laws through an interactive process of learning by doing and asking questions. The course is a step towards developing a young generation interested in safeguarding the biological wealth of our country.

This program intends to impart basic knowledge on bio-resources conservation and its sustainable utilisation among students. A curriculum has been designed to equip the students to understand more about the environment, status and value of natural resources, scientific utilization of resources, and current issues pertaining to the governance of bio-resources.



'Tinkering' at Every Child A Scientist

The comprehensive methodology adopted for the workshop includes classroom lectures, debates, discussions, field visits, exposure visits to the organisations working in the field of biodiversity and project work. Apart from the regular

academic exercises, efforts are made to integrate physical training, team dynamics, and leadership development. Eminent scientists, academicians and activists handle various sessions.

As part of the field trips, students visit different forest types, agricultural landscapes, water bodies, etc. to understand the functioning of different ecosystems and their conservation relevance. Classroom lectures focus on biodiversity, its conservation and sustainable utilisation – floral and faunal diversity, agro-biodiversity and food security, climate change, biotechnology and its application in conservation, agriculture and food security, application of space technology in natural resource management, etc.

Various hands-on experiments, water quality testing, seed germination, soil pH measurements, and slide preparation on mitosis and meiosis will form part of the training programme. Exposure trips to biodiversity-rich areas will form part of the field trips. This will also give the students a fair idea of which direction/sector to choose in their career pursuits. So far, 120 Students have availed the benefits of the program.

## SECT/Go2C Involvement

SECT serves in an advisory role to ‘Every Child A Scientist’ and has also sponsored an edition of the event.

<b>SECT/Go2C Involvement</b>	Advisory Support to the Every Child A Scientist Program by MSSRF
<b>Sector(s)</b>	Education, Livelihoods & Employment, Environment
<b>Nature of Engagement</b>	Partnerships. Facilitated the contribution of Rs 1 Lakh from Synergy Educational and Charitable Trust (SECT).
<b>Direct/Indirect Beneficiaries</b>	120



# Nutrition Pilot

Faridabad, Haryana, India



## Background

Malnutrition is one of the most concerning development and health issues in India as well as in other parts of the world today. It continues to remain one of the developmental challenges for a large part of the globe, as highlighted by the Sustainable Development Goals of the UN. Malnutrition affects all countries and almost one in three people on the planet. In India, the issue is a glaring emergency. According to National Family Health Survey-4 (2015-16), 35.8 percent of children under the age of five years are underweight (low weight for age), 38.4 percent are stunted (low height for age), and 21 percent are wasted (low weight for height).

The percentage of underweight children is 12 times the expected level worldwide. The nutritional status of Indian children is much worse than the expected and acceptable levels in all indicators. The situation is no different even in a state like Haryana with a higher GDP, where only 7.5 percent of children between 6-23 months receive an adequate diet. In response to this, *Poshan Abhiyaan* is India's flagship programme and a multi-ministerial mission for improving nutritional outcomes of children in the first five years after birth, adolescents, pregnant women, and lactating mothers, through focused interventions, better hand-holding, and using technology. Under the *Poshan Abhiyaan* program, a broad spectrum of programs to alleviate undernutrition are being undertaken.

As per the National Family Health Survey-4, the indicators for adequate child feeding practices from birth to 23 months of age are quite poor. In this regard, Go2C got involved with the Women and Child Department, Haryana (WCD), in Faridabad. This department is responsible for child health and nutrition and implements the Integrated Child Development Scheme in coordination with the Department of Health, Haryana.

## SECT/Go2C Involvement

As SECT and now Go2C, we have had a desire to espouse and serve causes that solve the problem of hunger, hidden hunger and sound nutrition practices across India. In this regard we partnered earlier with Nourishing Schools, a nutrition initiative of Ashoka : Innovators for the Public. The Nourishing Schools initiative reaches out to children aged between 9-14 years through their schools and surrounding communities and empowers them through grounded hands-on techniques with which they can take charge of their own nutrition. As they see the

school to be the quintessential place of learning and experimentation of nutritional knowledge, they partner with schools across India taking them through a three year journey over which they seek to improve the nutrition indicators of the community from which the children in the school study.

To be able to better support Nourishing School's toolkit implementation endeavors, SECT helped bring 10 Lakhs of funding from Cochin Shipyard Limited in the last financial year. The funding was spent on Nourishing School Programs in twenty schools in Wayanad.

To improve the condition of underweight and undernourished children in Faridabad, Go2C has been working with the Women and Child Department, Faridabad, to bring knowledge of nutrition onto the ground, specifically into the households and kitchens of the caregivers of these children.

To be able to do this, Go2C has chosen a pilot location called Rahul Colony, a slum-dwelling community of migrant workers in the middle of Faridabad. It was quite challenging to develop nutritional awareness in a community which lives hand-to-mouth. Many caregivers are not able to pay attention to their children as they are daily wage labourers or maids working in multiple homes and cannot care for their own.

Let us take this actual case of Pragati: She is a 5-month old, severely underweight baby born after two miscarriages to a mother with special needs. The father being a vegetable seller can only make enough money to take the little one to an unregistered medical practitioner who has recommended a few medicines. As she grows, Pragati and her family will need supervision personally from a capable Anganwadi Worker, who is the department's last mile resource on the ground and will help her family work towards inculcating sound nutrition practices for her growth. Go2C now seeks to build a model to empower the average Anganwadi Worker so that she may be able to gauge such a situation, provide specific care, and bring additional nutritional knowledge while helping build a forum of knowledge of the caregivers in the community.

Go2C's idea has been to implement a sound quality program at the circle level and then create a model to scale to the district level. In this process, Go2C started to meet with all caregivers of children who are in the orange and red zones of the WCD Register, doing home visits to understand what medical, nutritional, or external reasons could be causes for malnutrition. In addition to this, Go2C also contributed to the convergence of the Health and WCD Departments, which will

ensure timely supervision of doctors over specific undernourishment cases of children.

We will be proceeding with nutrition camps where we will be teaching mothers low-cost and easy-to-make, locally-sourced nutritional recipes that can be a boon to them, and especially their children, and are also trying to create a sense of adherence and commitment to nutrition by going to the ground to help caregivers realize the importance of nutrition and hygiene. This adherence and sense of commitment is achieved through touching base continuously with the mothers and caregivers at their doorstep.



Satellite Map of Rahul Colony at Faridabad

## Next Steps

As any sustainable practice would, Go2C is measuring the baseline indicators of nutrition in the community with the help of doctors from the Health Department so that our work may be indicator-driven and measurable to the best possible extent. To measure a baseline, assessment camps are conducted in coordination with the Health Department, where mothers and caregivers are invited and involved in cooking sessions for low-cost and easy-to-make local nutritional recipes.

Post the baseline, WCD Child Development Project Officer's (CDPOs) and supervisors ensure that children identified by the Health Department as malnourished are referred to the Nutritional Resource Center (NRC) of the

government. At the NRC, children are to be provided a wholesome diet, supplements, and medical care for a minimum period of 7 days. This is primarily provided by the Health Department, but the WCD stakeholders usually need to ensure this. After this intervention a target group of children is drawn up, and a group of Anganwadi workers reach out to these mothers. Go2C prepares and compiles the list of local nutritional recipes.

Go2C now works with the Anganwadi workers to help further the recipes by going to the homes of these specific caregivers in the target group and see to it that the local nutritional recipes are being implemented. Post this stage of bringing hands-on knowledge to the community, the endline assessments are carried out, and the children in the target group are weighed and measured once again to check for improvement. Such a hands-on approach leads to a transfer of knowledge and the use of nutrition-based knowledge for the community, which is what Go2C is trying to achieve: bring about hands-on nutrition in the process and preserve knowledge in the community.



*“GODH BHARAP”*: The near-equivalent of a baby shower in the west. Pregnant women in North India celebrate this community event in their third trimester. They are dressed in red and are usually served good food and are also presented with gifts. Go2C uses platforms such as these to engage and interact with child caregivers and present essential nutritional knowledge for the development of the baby.



Pictures of field visits with Anganwadi Workers at Rahul Colony, Faridabad

<b>SECT/Go2C Involvement</b>	Implementing a Pilot on community Nutrition at Faridabad, Haryana
<b>Sector(s)</b>	Health, Nutrition
<b>Nature of Engagement</b>	Partnership Support, Knowledge and Capacity Building Support by Go2C
<b>Direct/Indirect Beneficiaries</b>	45 Children / 579 Children & 46 Mothers



# Maher Ashram

Pune, Maharashtra, India

## Background

Having been moved by the plight of women in Pune and wanting to do something strongly about it, Sr. Lucy Kurien started a home for abused and traumatised women on the outskirts of the city. This was quickly met with an influx of underprivileged children also pressing for help and provision. These children quickly outnumbered the women, and Maher found itself expanding to encompass an increasing number of satellite centres within the state of Maharashtra, and more recently in Kerala and Jharkhand.

## About Maher Ashram

Maher Ashram's services range from awareness programmes to creches, Balwadis (kindergartens), tutorials, workshops, and Self Help Groups (SHG), while helping victims of domestic violence. To train the poor and illiterate to become self-reliant, Maher also provides villagers with practical understanding of their rights, duties, and responsibilities within society and of how they can stand united against unscrupulous landlords and moneylenders. Over 4000 women and children have passed through the Maher experience and come out with self-confidence and dignity. The organisation is a recipient of many awards for its impactful work.



Maher: Working with women and children



The toughest obstacles Maher had to face in establishing itself have been questions about the organisation's finances, religious orientation, and its motives. However, with steady proof of its financial credibility, non-sectarian beliefs, and unwavering commitment, Maher Ashram earned the veneration of its local community, Indian officials, and a global support network.



Maher: Running homes for the destitute

## SECT/Go2C Involvement

Upon getting introduced to Maher, Go2C found out about their needs at their center at Vadhu Budruk which is about 40 Km from Pune city. Go2C studied their needs and helped bring in a few corporates such as Synergy Navis, Pune and Aker Solutions, a global energy company based in Mumbai, to understand the infrastructural needs that would go into running the proposed initiative at the center. With this in mind, Go2C helped facilitate the installation of a solar power plant by Aker Solutions wherein Aker provided for the costs of Solar On-grid Rooftop System at *Champa* and *Chameli* - two of six homes at Vadhu Budruk.

Currently, Maher is paying around INR 25,000 to 30,000 for six homes at Vadhu. Upon installing the solar micro-grid, they will be able to save over INR 1 Lakh a year. This money could further be used in the overall development of the children. A total of 50 girls are housed in both *Champa* and *Chameli*. The entire cost of the Microgrid was INR 10 Lakh.



Panels procured for Micro-grid at Maher



Micro-grid Installed at Maher Ashram: Vadhu Budruk Center

Further, Synergy Navis Ltd., a Synergy subsidiary, contributed INR 50,000 toward external development for drainage and pipeline work at the Vadhu Budruk homes.

The homes Champa and Chameli, which house 25 girls each, will benefit from the above work.



Excavation and laying of drainage pipeline: Vadhu Budruk Center

<b>SECT/Go2C Involvement</b>	Supporting Development of Maher Ashram: Vadhu Budruk
<b>Sector(s)</b>	Destitute Care, Mental Health, Child Health
<b>Nature of Engagement</b>	Partnerships Support. Facilitated Program Sponsorship of INR 10 Lakh from Aker Solutions and INR 50,000 from Synergy Navis.
<b>Direct/Indirect Beneficiaries</b>	150+/- Vadhu Budruk Facility



# Indian Housing Federation

Pan-India

## Background

India is a rapidly urbanising country facing development challenges associated with rapid growth. One of the key challenges for a developing country like India is urban migration, which is further exacerbated by limited resources to meet increasing housing demands. The high percentage of labour migration from rural areas to cities has contributed to urban congestion, pressure on basic amenities such as water and sanitation, etc., and most of all, housing shortages in cities across India.

At the national level, the Technical Group of the government estimated a shortage of more than 18.78 million homes at the beginning of 2012, of which 95% were in the EWS (Economically Weaker Sections) and LIG (Low Income Group) segments. This number was revised to around 10 Million in 2018. Further, the country's total urban housing shortage is projected to be about 30 million by 2022. This ever-increasing gap between demand and supply in the affordable housing segment is forcing people to adopt a variety of informal solutions from slums to informal settlements, and there is a dire need of stepping in to provide dignified housing to low-income communities in India.

## About Indian Housing Federation (IHF)

Indian Housing Federation (IHF) is a not-for-profit organisation (section 8 company) with a vision of enabling access to housing for the low-income communities. It was incubated through the Housing for All Program at Ashoka: Innovators for the Public in 2015. IHF adopts a systemic approach wherein it deeply engages with key stakeholders that are critical in making housing a reality for the urban poor, like the Government, Housing Finance Institutions, Citizen Sector Organizations, Communities, relevant Social Enterprises, Think Tanks and Research Organizations, and other passionate individuals/organizations that aim to bring about a meaningful change in the current status of the sector.

The organisation is developing a platform of the various stakeholders working in the affordable housing sector to encourage conversations and solutions through partnership development. IHF has been extending implementation support to the Pradhan Mantri Awas Yojana (PMAY) Missions of Assam, Haryana, Tamil Nadu, Odisha and Uttar Pradesh. IHF is also creating a network of Housing Facilitation Centres (HFC) across the country which would develop into one-stop locations for low-income communities to access affordable housing in their district/locality.



IHF facilitating PMAY Demand Surveys at Morigaon, Assam

## SECT/Go2C Involvement

Go2C helped IHF kick-start the implementation of the PMAY mission at Haryana. The PMAY is a national level housing mission set up to create access to multiple housing options in the vision of providing each low-income family with housing by 2022. In Haryana, the engagement was formalised with the State Urban Development Authority (SUDAH) which is the State Level Nodal Agency for PMAY at Haryana, and the Department of Urban Local Bodies, Haryana (DULB). Sonipat was chosen as one of the Pilot Locations for IHF Support on PMAY Implementation at the Municipal Corporation Level.

Go2C has facilitated setting up of an initial corpus of Rs 3 Lakhs to serve as a revolving fund for construction/completion of low-cost housing. Under the Go2C Partnership, IHF supported the PMAY Mission and the PMAY State Level Nodal Agency by way of the following:

1. IHF devised an implementation strategy for the pilot town of Sonipat by undertaking an in-depth analysis of the status of PMAY-Urban implementation.
2. IHF facilitated inter-departmental coordination (PMAY-Urban Mission, Haryana Housing Board, and DULB staff) for devising a strategy to improve uptake of the available stock (Housing Board Haryana dwelling units) among PMAY beneficiaries.
3. IHF facilitated credit camps and information dissemination sessions for Beneficiary Led Construction (BLC) and Affordable Housing in Partnership (AHP) beneficiaries by liaising with housing finance institutions and other stakeholders.
4. IHF conducted a capacity building session for the State Level and City Level Technical Cell (SLTC & CLTC) staff on the procedures to be followed for PMAY Mission implementation.



Capacity Building of CLTC & SLTC staff of PMAY-U Haryana on AHP policy & handholding of AHP beneficiaries in Panchkula, Haryana



Credit Camps for BLC beneficiaries in Gohana, Haryana

<b>SECT/Go2C Involvement</b>	Supporting IHF on Haryana Government Engagement
<b>Sector(s)</b>	Low-Income Housing
<b>Nature of Engagement</b>	Partnerships Support. Contribution of Rs 9 Lakhs from Synergy Educational and Charitable Trust (SECT).
<b>Direct/Indirect Beneficiaries</b>	10,562 / 2,27,000+ PMAY Beneficiaries





# Guru Puraskar

Faridabad, Haryana, India

## Background

Around 80% of kids in India go to government schools. And 80% of these schools are in rural areas. Hence, long-term impact in education can only be achieved by invigorating the public education system. Various government programs backed by progressive legislations have ensured that most kids are enrolled in schools. Efforts are afoot to improve infrastructure and facilities in schools across the country.

The need of the hour is to improve learning outcomes and teaching effectiveness across government schools and private schools. The most effective interventions are those that empower and enable teachers since they are the crucial link in the teaching-learning ecosystem.

## About Guru Puraskar

Guru Puraskar Foundation's objective is to engage teachers by identifying, appreciating, and honoring outstanding teachers. Through this honor, Guru Puraskar wants the teachers' fraternity to realise that the community recognises their contributions, while also encouraging them to acquire qualities to be an effective teacher.

Guru Puraskar is based on the principle, *"When you appreciate the good, the good appreciates"*. It engages in inspiring and motivating teachers through dedicated workshops in the process of selecting these teachers. Outstanding teachers are chosen to go on international and national educational tours.

Guru Puraskar provides equal opportunities for teachers to participate in motivating workshops (play-shop atmosphere) that brings to the fore their natural behaviour and attitude. The selection process, which is very transparent and is spread over the course of an academic year, includes three components: Self Evaluation, Peer Evaluation and Evaluation by an Expert.

Guru Puraskar has worked with government and private schools in Karnataka by engaging with the Department of Public Instruction over the last 15 years and has thereby reached out to approximately 5000 teachers. The impact of such a program was recognized by our late president Dr. APJ Abdul Kalam and Nobel Laureate Kailash Satyarthi, who joined Guru Puraskar to give away the awards to the teachers.



Guru Puraskar Awards and Events in Karnataka



Guru Puraskar Teachers on Videsh Yatras

In the last year, Guru Puraskar has also made inroads by expanding to Haryana and Andhra Pradesh.

## Go2C Involvement

Go2C with Guru Puraskar sought a pilot engagement for the state of Haryana in the district of Faridabad. A successful demonstrative engagement at the district level will not only motivate the government school teachers of the district but will facilitate the proposal for a rollout of the Awards Program at the state level, with additional learning garnered from the district level implementation.

In Faridabad, Guru Puraskar will be awarded to exemplary teachers from government primary and middle schools that are implementing the Saksham Haryana Program of the State Education Department. The total pool of teachers who will be provided an equal opportunity for this process will number about three thousand.

In this regard, Go2C helped Guru Puraskar do all work for partnerships and implementation by being the sole foot on the ground. It leveraged it's connections

and liaised with the district administration and the education department in Faridabad, and also conducted the entire advertising process and conducted Orientation Workshops with all the teachers of government school classes from 1-8. Based on the initial application process, about 250 teachers have applied for the awards process.

The next set of workshops, teacher selections, and awards program will be conducted June 2019 onwards.



Teacher Workshops being conducted in Faridabad, Haryana

<b>SECT/Go2C Involvement</b>	Supporting Guru Puraskar Foundation on Haryana Government Engagement
<b>Sector(s)</b>	Education
<b>Nature of Engagement</b>	Partnerships Support
<b>Direct/Indirect Beneficiaries</b>	600 / 4,000 Govt. School Teachers



# Bloomsday Clock

Tuljapur, Maharashtra, India

## Background

Tuljapur, a part of Marathwada, is a severely drought-prone region of Maharashtra which receives 30% less rainfall than the national average and does not have any rivers originating in the area. Since 2014, erratic weather resulting from climate change and the absence of irrigation facilities, have resulted in year-on-year failure of key cash-crops - cotton, soy-bean, jowar, pulses, and oilseeds.

Repeated crop failure has pushed the region's farmers to economic distress, resulting in a very high farmer suicide rate. In 2018 alone, 278 farmers from the region have committed suicide till April. Years of crop failure have resulted in dwindling per-capita income, slowing economic growth, and forced migration of the farming population to other regions of Maharashtra.



Farmer families afflicted in Tuljapur

## About Bloomsday Clock

Bloomsday Clock seeks to use a solar farming model to ensure a sustained, supplemental income for the farming community to add and compensate for lower farm income in lean agricultural periods. In comparison to a thermal power plant, the solar farm would save 66 Lakh litres of water per year, helping conserve local resources there, while helping to supply power to the grid and create income for the inhabitants of the solar farm.



Solar Farm Models like these is what Santosh, Bloomsday Clock founder, hopes for.

The following are the benefits from the solar farm to the farming communities of Tuljapur:

1. Increased availability of electricity for running irrigation systems to support local agriculture.
2. Availability of electricity to support the needs of local entrepreneurs and established business.
3. Increased availability of power in the local grid for domestic use, and the reduction of load shedding in the area.

### **SECT/Go2C Involvement**

Go2C is advising and helping Bloomsday Clock hit the ground on their proposal of the Solar Farm by helping them secure leads on funding. In particular, Go2C helped Bloomsday by bringing in Tata Power to make their Detailed Project Report (DPR) and also helped secure specialists to help create Bloomsday's funding proposal. The DPR would have cost Rs 1 Crore.

<b>SECT/Go2C Involvement</b>	Supporting Bloomsday Clock on Solar Farm Tuljapur Proposal
<b>Sector(s)</b>	Energy, Livelihoods
<b>Nature of Engagement</b>	Partnerships Support by Go2C. SECT organised personal and professional transformation workshop for CEO.
<b>Direct/Indirect Beneficiaries</b>	None yet





# Adarsha Community Development Service Trust

Bangalore, Karnataka, India

## Background

There is a huge need for improvement in the quality of life of the visually impaired, through a multi-pronged approach at the youth level across rural and urban areas.

## About Adarsha Community Development Service Trust

Adarsha Community Development Service Trust focuses on empowerment of the visually impaired through a multi-pronged approach at the youth level across rural and urban areas. The organization commenced operations in Feb 2011, having been founded by Mr. Nawaz Pasha and Mrs. Hussain Banu, in collaboration with the Trustees.

Nawaz was born in a poor family in a small village. He was born blind and at the age of 10 was physically affected by polio. Notwithstanding the vagaries of fate, he started working towards the development of local communities especially for disabled people. He wants to raise awareness and sensitize people about the rights of disabled people. Furthermore, he also hopes to provide access to educational and vocational skills to the disabled so that they could live their life with dignity.



Nawaz Pasha, the founder and Managing Trustee of Adarsha

Husain Banu was born in Kavithal village in Raichur district. At a young age, she developed jaundice and, due to the lack of healthcare, she lost sight in both her eyes too. She, however, persevered and graduated from Kavithal Govt. college and then also completed a special education course. She continued to pursue her

desire to become a music teacher and is currently working as a music teacher at a government school. Her past difficulties and struggles are a large motivator for her to give back to her local community. An energetic and caring social worker, she hopes to one day unite the blind community with the mainstream society.

Adarsha Trust's activities include:

- Promoting women's education
- Encouraging drop-outs to return to school, Counselling people towards dispute resolution
- Providing free music classes
- Promotion of a music troupe of blind people
- Launching of "Abhivruddhi Munnota", a bridge between Village Panchayats and people

Adarsha was incubated under the 'Global Action on Poverty' Venture where one of the Directors of Go2C was the Founding Program Director.



Activities at Adarsha Trust for the Blind

Adarsha has been able to serve its beneficiaries by way of a free hostel for visually challenged girls & providing health services for free to those who have not been able to afford it in their community.

## SECT/Go2C Involvement

Go2C has helped bridge several of Adarsha's needs. Go2C helped create Adarsha's website so that they have a presence online. Go2C also helped find funders to fund their recurring costs of the rent of their premises for a year. In addition, Go2C

directors also personally sponsored voice recorders for the beneficiary girls to carry to college to record lectures and procured two laptops for their specific needs. We also facilitated the donation of two used semi-automatic sewing machines for beneficiaries from M/s Gokaldas Images, a garment manufacturing company based in Bangalore.

In addition, Go2C facilitated the donation process of groceries by individuals and volunteer organisations like Whitefield Rising every month. Go2C has also helped Adarsha receive Interns from Zuyd University, Netherlands.

<b>SECT/Go2C Involvement</b>	Supporting Adarsha Trust for the Blind
<b>Sector(s)</b>	Disability, Health
<b>Nature of Engagement</b>	Partnerships Support. Facilitated payment of rent of their office space for a year by an individual donor (Rs 1.2 L) and voice recorders for 8 inmates.
<b>Direct/Indirect Beneficiaries</b>	1500 / Families of children served



# Citizens For Public Leadership (CPL)

New Delhi, India

## Background

There is a need to develop the next generation of public leaders who possess the right skills and mindset required to shape the future of our country. The spread of popular media and the lack of evidence-based policy discussions have weakened people's access to complete information about their country's progress. The role of the mainstream media in bringing a balanced perspective is also getting diminished as certain sections are merely focused on raking controversies rather than balanced debates on issues plaguing our country. Citizens for Public Leadership (CPL) believes that the Indian youth is increasingly ill-informed on various public policy issues and are relying more on easily available social media discussions to fulfil their thirst for knowledge.

While social media has democratised communication, the format often provides only rudimentary information about important issues. The consumers of such information are easily susceptible to reaching convenient and unverified conclusions. This information asymmetry creates biased perspectives and prevents in-depth understanding of complex policy issues. Hence, there is a need for nuanced evidence-based discussions on critical issues and to arrive at constructive solutions. Moreover, there are few platforms available to engage in thorough discussions with public policy leaders and influencers. The existing policy boot camps and fellowships are creating awareness, but informed and active engagement is still a relatively unexplored territory. There is need to offer our future leaders a global perspective by giving them access to high quality thought leaders who expose them to real world challenges, scope, and innovations by engaging them in a learning community.

## About CPL

Citizens for Public Leadership (CPL) is an apolitical non-profit with the sole objective of strengthening the capacity of our youth to take up leadership challenges in the public sphere. CPL curates and anchors a fellowship program that seeks to prepare the next generation of leaders who possess competencies that transcend the public-private sector divide and also have a detailed understanding of the challenges that exist in the public sphere.

In 2017, 20 CPL fellows were selected and trained on multi-party negotiation skills, design thinking, advocacy/campaign skills, evidence-based decision-making frameworks, adaptive leadership, effective social media communication, public speaking, and persuasive writing skills. The six thematic areas of study were Economy, Politics, Foreign Policy, Media, Social & Urban Policy, and Indian History.

The 2018-19 batch had 28 dynamic Fellows.

## SECT/Go2C Involvement

Go2C works and serves in an advisory role to CPL while helping out on certain implementation elements as required.

<b>SECT/Go2C Involvement</b>	Advisory Role to CPL
<b>Sector(s)</b>	Education, Youth Empowerment
<b>Nature of Engagement</b>	Partnerships Support
<b>Direct/Indirect Beneficiaries</b>	50+



# Seafarer Training

Pan-India



## Background

As per the All India Survey of Higher Education in 2015-16, the gross enrolment of young people in India at the graduate level is about 24.5%. While there could be many reasons that lead to this number, one of them is that young people in India do not have access to education facilities nor the ability to pay for a good higher education.

There are many young adults who upon graduating from 10th and 12th Standards desire to become seafarers and join the merchant marine sector but do not have the opportunity and the resources to do so. They may find themselves in tough financial conditions that may limit their potential to pursue their dreams. This reality was noticed by an employee at Synergy Maritime who noticed their household help's inability to pay for the education of one of their children. This resulted into a wider appreciation of this need and then culminated into the organisation stepping up to be a part of the solution.

## SECT Scholarships

The SECT Scholarships seek to fulfil the aspirations of some of these students by helping fund their education through an interest-free loan. The initiative has been conceived and initiated with the first edition that has just completed for the year 2018-19. In this program, bright young women and men are reviewed and selected for a scholarship to study trades in the maritime realm. The evaluation of the candidates was based on their academic performance and assessment of their need. For this year, SECT has paid the fees to train five candidates to become ratings or officers. An amount ranging from 3-5 Lakhs was earmarked for each of these candidates.

The candidates for this have been selected from various parts of the country with the active involvement of Synergy Marine Group recruitment vertical and other credible non-profit institutions. The DG (Shipping)'s office also sent recommendations for the election process. If an external perspective was required, provisions were made to be able to have the candidate vetted by other non-profit partners.

Through the entire process, three candidates were selected as Rating Cadets and one candidate was selected to study to be an Officer Cadet. Ashish Panwar, the

candidate studying to become an officer cadet, is currently doing his maritime education at ARI, Delhi. He hails from a village near Dehradun and comes from a background of poverty. His father, who is a farmer, and mother, who sells trinkets, were unable to pay for Ashish's education and desire to be a mariner.

Vishawajit Wankhade, who was one of the rating cadets, was raised in a chawl in Mumbai. His father is a household help and his mother is a housewife. He also would immensely benefit from the SECT Scholarship program.

All the candidates have joined their respective institutions and are doing well. Upon qualifying the requisite courses, the candidates will be allowed to serve on one of Synergy's ships thereby assuring them of a placement.

The candidates will be requested (*though there won't be a binding bond*) to pay back the amount spent on them after having been employed for approximately 2 years so that the funds can be reinvested to train another set of deserving underprivileged candidates. This initiative can then be used as a revolving fund to help students in need.



SECT Scholarship Recipients

The Director General (Shipping) approves of this initiative and continues to engage with SECT in this endeavour.

<b>SECT Involvement</b>	Education Scholarships to underprivileged children towards Maritime Education
<b>Sector(s)</b>	Education, Youth Empowerment
<b>Nature of Engagement</b>	Funding, End-to-End Execution by SECT
<b>Direct/Indirect Beneficiaries</b>	4/ Families of 4



# Development of Panchayats

Thiruvallur district, Tamil Nadu, India

## Background

SECT is closely involved on the ground in the integrated development of the panchayats. With focus on self and local governance, the prioritised needs of a set of panchayats are being taken up and built in collaboration with M.S. Swaminathan Research Foundation (MSSRF) and Elango Rangaswamy, an Ashoka Fellow. A key focus of the initiative will be the capacity building of Panchayats with the help of Elango's Panchayat Academy.

The "Panchayat Academy" is a culmination of Elango's efforts to galvanise and network various villages in Tamil Nadu. The Panchayat Academy is a program anchored by "Trust for Village Self-governance" (TVSG), a trust Elango founded to mobilise further support for the panchayat and for the people. TVSG is in the process of galvanising and networking various panchayats in Tamil Nadu and also in other parts of India.

## About the Panchayats

With the help of the MSSRF and TVSG, Chittukaadu and Adigattur panchayats, respectively, in Thiruvallur district of Tamil Nadu were chosen for development and for building the capacities of the Panchayat.

Adigathur Panchayat has a population of 1629 (SECC 2011), with 6 ward members under a single large panchayat. It houses about 455 Scheduled Caste Individuals and 202 Scheduled Tribe individuals. It also houses vulnerable communities such as the Narikuravar Community, who are excellent in making imitation flowers and decorative flowers and particularly share a love for the environment.



Narikuravar Community, Adigattur

Chithukadu Panchayat has a population of 1286 as per SECC 2011. It also has a large Scheduled Caste community of 1033 individuals.

In June 2016, a baseline survey was carried out by SECT while building capacities of the residents of the village. The requisite questionnaire for the same was jointly finalized by TVSG and SECT. The field survey was then carried out by elected 'Village Fellows' from the panchayat. In order to facilitate the survey and the ensuing project, a project base location was selected at the village, where a laptop and Wi-Fi was made available so that the survey may be digitized.

## **SECT Involvement**

With the help of the survey and the subsequent analysis, the needs of the village were prioritized with SECT in discussion with the panchayat members. Some of the needs identified in both Chittukaadu and Adigattur were:

1. Water Supply and Sanitation
2. Environment Conservation

3. Empowerment of Local Residents
4. Development of School Infrastructure, Enabling Access to Education
5. Access to Specialised Healthcare

To help some of the villagers tap into a world of practical ideas, Village Fellows program was initiated to provide essential exposure and support. With training sessions, the program was curated to mobilize and move the leaders of the panchayat towards a growth mindset with the help of external resource persons. The interventions were monitored by the Village Fellows, who were constantly mentored and visited every quarter by buddies of Synergy to keep their morale high. Trustees of SECT visited both Panchayats and encouraged the interactions with Village Fellows.

After the entire exercise, there was a round of feedback and reporting of changed outcomes at the panchayat level. SECT funded the development initiative while working together closely with multiple stakeholders in the implementation of the project. This also meant taking responsibility to work on the outcomes defined by the fellows.

**Water and Sanitation:** Through the engagement, 30 toilets (30 more sanctioned) were built at Adigathur Panchayat and 51 toilets were built at Chithukadu Panchayat for the Economically Weaker Sections in the village. SECT funded the construction of the toilets contributing Rs 12,000 to 13,500 per toilet and the labour and small items being contributed by the people of the panchayat.



Toilets sponsored by SECT

A detailed water supply system was drawn up for Chittukaadu and a series of borewells were commissioned at the village. To these were connected 6 storage

tanks each, with water dispensing systems to help provide for a dedicated drinking water supply a few steps away for each household.



Water Supply Connections at Chithukadu Panchayat

**Environment:** In addition to these, clean-up drives in the outer areas and campaigns against plastic were organised by Adigathur Panchayat in association with Synergy.

**Health:** To be able to intervene on the health front, SECT got a doctor to visit both the Panchayats twice every month, when a free medical camp was conducted by Dr. Balaji who visits both Panchayats, does a free check-up for every patient, while providing free generic medicines. Synergy Maritime facilitated the intervention by Dr Balaji.

In addition, SECT helped conduct a few eye health camps in Adigathur by Sankara Netralaya. About 200+ people benefitted from the camp by having their sight reviewed and about 70 people received a pair of spectacles each paid for by one of the Directors of Synergy Maritime.

**Education:** SECT also supported the development of the Chithukadu Middle School. It completed the paint work for the middle school and provided fans in all classrooms. 34 tables and benches were manufactured for the students of the school so that the children no longer needed to sit on the floor with bent backs.



Three refurbished laptops were given to both the schools so that the students may start getting acquainted with computers. Further, a teacher was also deputed with a monthly honorarium of INR 5000 to teach Math and English at Adigathur.



Chithukadu Government Middle School; Laptop Donated by SECT

A second-hand school van was procured for the students beyond class 8, who used to find it difficult to reach the high school in the adjacent Panchayat. The van was repaired and a capex of INR 2.5 Lakhs was invested into the van.



Bus sponsored by SECT

<b>G02C/SECT Involvement</b>	Development of Chithukadu & Adigathur Panchayats
<b>Sector(s)</b>	Education, WASH, Environment, Gender, Community Development
<b>Nature of Engagement</b>	Funding, End-to-End Execution by SECT
<b>Direct/Indirect Beneficiaries</b>	2915 Individuals/Adjacent Panchayats



## How to Access Free Chat Based Counseling with iCall?

- ▶ Download the 'nULTA - Ask Doctor by Chat' app on your Android or iOS phone
- ▶ **Register** on the app
- ▶ Email your registered phone number to **icall@tiss.edu** with subject 'Request to access Chat based Counseling - Seafarers'
- ▶ Free chats will be added to your account. You will receive an email confirming the same.
- ▶ Post your query on 'Ask question' section.
- ▶ **iCALL** Counselor will reply to you within a few minutes!



#ItsOKToTalk

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iCALL is a completely anonymous and confidential psychological counselling service which can be availed free of cost over telephone and emails.

A Synergy Marine Group & TISS initiative

Feel free to reach out :

+91-9677000888

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iCALL

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Monday-Saturday  
08:00 AM - 10:00 PM



Access our chat based counselling through nULTA App

Monday-Friday  
10:30 AM - 05:30 PM



# iCALL

Global in reach

## Background

Numerous studies into the psychological health of seafarers have shown that large numbers of seafarers suffer from obvious manifestations of impaired psychological wellbeing, such as social isolation and depression. These types of problems can't be wished away when people get off the ship too.

The International Journal of Maritime Health states that about 5.9% of all deaths at sea are proven suicides. If the suspicious cases of probable suicides - seafarers that went missing at sea in calm weather - are considered, then this figure jumps to 18.3%, which means almost one in five deaths at sea is a suicide. By any standards, that is alarming compared to deaths ashore, where only 1% of deaths are attributable to suicides. There is no disputing that mental health at sea is a genuine concern that needs to be addressed.

## About iCALL

After wanting to do something about the issue and thinking of various ways to do so, SECT with Synergy Marine Group sought to create a counselling facility for any mariner (not just Synergy personnel). In this regard, a Memorandum of Understanding (MoU) was signed with the Tata Institute of Social Sciences (TISS) in Mumbai, India, in August 2018, committing the parties to establish the new service. It was subsequently inaugurated by Dr Malini V. Shankar, India's then Director General of Shipping, when she made the first call to the service in Sept 2018.

iCALL, as it is termed, is a free psychological helpline for the worldwide maritime community in nine different languages via phone, email, and the chat-based nULTA App, and is free of charge to maritime personnel worldwide. iCALL, which is confidential and anonymous, is available in English, Hindi, Marathi, Gujarati, Bengali, Tamil, Telugu, Sindhi, and Kutchi. iCALL currently has 14 counsellors, all located at Tata Institute of Social Sciences (TISS) in Mumbai to ensure peer support, supervision, and standard professional counselling services. All the counsellors have a Master's degree in Clinical or Counselling Psychology.

Prior to the launch of the service, all counsellors received three months of specialist training to help treat issues such as emotional distress, relationship and family concerns, suicidal thoughts, sexual and reproductive health, LGBT issues, violence against women, body image concerns, and work-life anxieties.

## iCALL so far

As the center has been set up not so long ago, it is expected that it will take time for the information to reach across the board to the global shipping community. Most calls on the iCALL have been to seek information so far. However, the center has begun to receive genuine calls and emails from March 2019 onwards. The touchpoints and counselling have been happening over emotional distress, economic crises, relationship issues, and career-related concerns. The call traffic on iCall is expected to pick up pace in the coming months as the information on the availability of such a service is made accessible to the global shipping community

<b>SECT Investment</b>	Development of iCALL Initiative
<b>Sector(s)</b>	Mental Health, Seafarer Welfare
<b>Nature of Engagement</b>	Funding of Rs 7 Lakhs, Review and Monitoring by SECT & Synergy Maritime
<b>Direct/Indirect Beneficiaries</b>	49+ Individuals/Global Seafaring Community



# Aloka Vision Program

Odisha, India

## Background

The need for affordable yet good quality spectacles in rural and unserved regions of India is massive. In a country whose population lives predominantly in rural regions, accessibility and affordability of healthcare products and services, such as eyecare, remains an issue.

## About Aloka

The “Aloka Vision Programme”, initiated and supported by Carl Zeiss, aims to change the landscape of vision care in such areas through an entrepreneurial network, technology, innovation, quality spectacles, and raising awareness about the benefits of clear vision. Local entrepreneurs are trained in basic eyecare, screening of people, dispensing of spectacles, as well as in entrepreneurial skills. This training in screening people, dispensing spectacles, and entrepreneurial skills will be done by Zeiss’ experts, with an emphasis on quality.

This opportunity helps locals to earn a livelihood or add this business to their existing livelihood. Using technology, the Aloka entrepreneurs will be connected to an optometrist, which ensures high quality screening and service to the rural customer.

Zeiss’ technology solutions ensure smooth refraction and vision test, instant order placement, ophthalmological support, and transparency across the entire value chain. The model also helps entrepreneurs leave behind the hassles of maintaining an inventory and helps widen their reach to serve more with quality healthcare, as Zeiss completely takes care of this and deploys solutions to maintain inventory and track dispensing. In this manner, Aloka entrepreneurs can focus on serving their customers and the development of their own business.

Zeiss also helps provide branding and marketing support and use a technology solution to instantly place spectacle orders for quick processing and delivery. Though Zeiss doesn’t expect any returns, Aloka is not designed to be a philanthropic activity but as a sustainable venture for all involved, especially for the entrepreneur.

## SECT/Go2C Involvement

As Go2C serves as an advisor to Zeiss, helping them find sustainable initiatives through which they can improve rural healthcare, we explored the possibility to synergise with them in Balasore district, where our partners Odisha Nirman and Yuva Vikas work. With the help of Mauna Dhvani Foundation (who is one of our NGO partners), approximately 16 people have been trained as Aloka Vision Entrepreneurs in two batches. They are currently in the process of receiving their certifications.

In the process of the training, the initiative did eye testing for close to 350 people in multiple locations in Balasore, out of which around 43 spectacles were provided at a subsidized price to the people who were identified with eyesight issues.



Aloka Program Trainees



<b>Go2C Investment</b>	Development and Scale-Up of Aloka Fellows Vision Program
<b>Sector(s)</b>	Public Health, Livelihoods
<b>Nature of Engagement</b>	Partnerships Support by Go2C
<b>Direct/Indirect Beneficiaries</b>	366 Individuals/Balasore Dist. Village Communities



# Education Initiatives

Chennai, Tamil Nadu, India

## Background

Chennai is one of the largest and most populous cities in India and is ranked the 31st largest urban city in the world, with a population of 4.3 million. It is a port city located in India and is considered a prominent tourist destination.

Chennai is one of the largest industrial and commercial cities in India, which contributes to its economic stature. However, with large populous urban cities come slums. More often than not, the impoverished are found living in the slums of the cities they are connected to. In 2011, an estimated 29 percent of the population in Chennai was living in the slums of the city, which is less than other parts of India. Quality education for them is a challenge, as much as it has been a challenge in India for those who are economically weak.

## SECT Involvement

SECT has been involved in helping facilitate the education of a few underprivileged communities in Chennai. It has joined hands to provide support to a K-12 school run in a community of economically weaker sections which have been provided resettlement by the Tamil Nadu Slum Clearance Board.

The Hope Foundation Matriculation School, run by the Hope Foundation at Thoraipakkam, provides free quality education to children from these communities. SECT provided benches at this school and provisions for drinking water supply.



Hope Foundation School premises, Thoraipakkam

SECT is also supporting two fishermen communities with the provision of after-school education support. As a result of this, two fishermen communities, one in Kottivakkam and the other in Velachery, have a teacher each. The appointed teachers teach and support 60 children each of the afterschool community centers. SECT pays for the cost of the Teacher Resource. Go2C stepped in and facilitated provisioning of used but working laptops from Carl Zeiss to both the centres SECT also conducted play activities for the children at the community center.



After-School Support Center at Kottivakkam

<b>SECT/Go2C Involvement</b>	Education Initiatives at Chennai
<b>Sector(s)</b>	Education
<b>Nature of Engagement</b>	Partnerships & Funding by SECT
<b>Direct/Indirect Beneficiaries</b>	120+ Individuals/Fishermen Communities



# Employee Initiatives

Synergy Offices, Global

## Background

Corporate Social Responsibility has been demonstrated by the employees of Synergy, who have also gone out of their way to help and support causes at SECT. It is a core objective at SECT to work with the employees of the Synergy Group in a way that they find themselves a part of something greater and find the joy of giving and serving. As we ascribe importance to this goal, we list some of the initiatives of Employee Engagement across all our offices.

## Manila Office

The Synergy Philippines office partnered with Kythe Foundation, who provides psychosocial support to over 11,000 children with cancer and chronic illnesses, through their Child Life Program. Partnering with public and private hospitals, it aims to alleviate pain and suffering of the children while they undergo treatment. Under the said program is the Training of the Certified Child Life Specialists. This is a continuing education that Synergy's Philippines office supports. Key resource people go on to a training-the-trainer initiative for a long-time impact of the program. The company provided funds for a new training program, as the first set of trainers are getting trained. Kythe is implementing this program in Quezon City.

The office also went to witness and support the work of the White Cross Orphanage. White Cross Orphanage gives refuge to children of unwed mothers, indigent families, unwanted by society due to affliction with AIDS and Tuberculosis, children of mentally or physically-incapacitated parents, prisoners, and children of victims of incest or rape. The orphanage is based out of San Juan City. 80 children upto 6 years of age live there. On the occasion of Christmas, the Office employees/staff handed out the orphanage's wish list, and gifts (in time for the Christmas Season), served to feed the children and interact with them. All the orphans had a big brother and sister for a day.



Synergy Employees at White Cross Orphanage

Many of the office Employees were moved by the experience. They learnt that it was not the material things partaken but their presence which made a big difference to the children. Further, they realized the importance of cherishing the people around them. A few employees mentioned the experience to be fulfilling and the joy they experienced as a result of the above.



At PADS Gala Night

The Philippines office also sponsored Philippine Accessible Disability Services (PADS) Christmas Gift Giving & Gala Night in 2018. PADS is an organization in Cebu City, that works to serve the causes of Athletes with Disabilities.

## Delhi Office

Over the course of the last year, the Delhi Office has continued to partner with the Salaam Baalak Trust, an institution to care for and rehabilitate both 'Children of the streets' and 'Children from the streets'.

Salaam Baalak Trust (SBT) was established in 1988 after the success of Mira Nair's film Salaam Bombay. SBT started work at New Delhi Railway Station with 3 staff and 25 children. Now they are 270 staff and cater to approx.10,000 children a year through their 12 contact points, 3 childlines and 7 homes. They restore approx.2000 children every year back to their families. Over the course of the last year, Synergy covered the electricity bill of two Salaam Baalak Trust homes – Arushi and Udaan.

Arushi is a children's home for girls. This girls' home of SBT was started in 1999 at Uttam Nagar area; in 2008, this home was shifted from Palam area to Plot No.-819, Pocket E, Sector-21, Gurgaon. The Capacity of this home is 55 to 60.

Rose/Udaan is a children's home for girls, as well. This girl's home was established in 2010 at Palam area and has now been shifted to Kamla Nagar. The capacity of this home is 75. During 2018-19, total beneficiaries girls were 261 of whom 122 have been restored back to their families, 50 girls have been transferred to other NGO or other states. 46 girls are going to regular school, 12 girls have been admitted to a vocational training program, 27 girls are in skill development programs and 8 girls got a job after completion of vocational training.

During the last year 2018-19 (1<sup>st</sup> April 2018 to 31<sup>st</sup> March 2019), 163 girls benefitted through this children's home. About 86 of them have been reunited with their families and about 20 transferred to other NGOs. Total school going girls are 50, 19 girls were admitted to a vocational training program and 13 girls got jobs during this period.

Synergy Delhi team has also taken time over the year and especially around Diwali to meet with rescued boys at Apna Ghar, an Open Shelter that the SBT manages. Upon any given time 35-60 boys in transition could be housed at the home. The staff became volunteers to teaching academic curriculum and life skills programs to the children. The staff themselves benefited immensely having interacted with the children and having added to their learning.





Delhi Office Employees at Apna Ghar

## Pune Office

The Pune office, Synergy Navis, helped support a local outreach of a national initiative called Rainbow Homes. The Rainbow Homes has been established under an initiative called Association for Rural and Urban Needy (ARUN). ARUN works with marginalized communities in urban and rural areas particularly with Dalits, Safai Karamcharis, children without adult care and the distressed who are homeless.

Their Pune Home shelters 359 Children in 5 locations. Synergy Navis has been involved in supporting a part of their grocery needs, provide blankets and has helped facilitate the setting up an RO water purifier with dispenser. This is at one of the homes. In addition to these, the office helped put up Part funding for food (groceries, dry & fresh ration).

Yale School of Management alumni and Synergy funded the construction of toilets at Pune home, an essential component of their living habitat. Yale alumni also sponsored training of children and teachers in English language, provided for additional water dispenser cum cooler.



Toilet Construction completed at Synergy Pune Home

## Singapore Office

The Singapore office team helps Willing Hearts, a charity in Singapore . Willing hearts operates a soup kitchen that prepares, cooks and distributes about 5,000 daily meals to over 40 locations island wide, 365 days a year.

Beneficiaries of Willing Hearts include the elderly, the disabled, low income families, children from single parent families or otherwise poverty stricken families, and migrant workers in Singapore. Willing Hearts also extends the medical care and legal aid services to its beneficiaries. Further it also provides tuition services to needy Primary school-going children.

The role of our employees here was to prepare and distribute food to needy people.



At Willing Hearts Charity, Singapore

<b>SECT/Go2C Involvement</b>	Facilitating Synergy Marine Group Employee Engagements Across Company Offices
<b>Sector(s)</b>	Education, Health, Skill development
<b>Nature of Engagement</b>	Employee Engagement
<b>Direct/Indirect Beneficiaries</b>	923+ Individuals/Shared Communities



# Shraddha

# Rehabilitation Foundation

Pune, Maharashtra, India

## Background

According to a report submitted by NIMHANS to Govt. of India, mental illness afflicts 13.7% of the population viz. a whopping 16.7 crore Indians. About 1.9% of the population (2.3 crore Indians) is afflicted with severe mental disorders, which if left untreated could well result in the patient walking out because of the mental illness and becoming a homeless wandering destitute. 80% of the districts in India run without even a single psychiatrist.

While India has a ratio of 3 psychiatrists for every million population, WHO estimates of 2011 indicate that 81% of people with severe mental disorders receive no treatment in India. There are just 43 government-funded mental health hospitals with 17,800 beds. This, coupled with a meagre 10,000 beds available in psychiatry wards of government hospitals, makes an average of one bed available for every 44,000 people in India. The incidence of mental illness in the homeless in India is over 50%. With the government spending 0.06% of its budget on mental health, mental illness in India has been considerably under-invested in, and the available services fall severely short of demand.

## About Shraddha Rehabilitation Foundation

Shraddha is a humane experiment to address the problems faced by mentally ill roadside destitute all over the country. The work involves picking up mentally ill destitutes from the streets, treating them, and reuniting them with their families in different parts of the world.

Picking up inmates involves observation on whether the inmate is a drunkard, ragpicker, or a beggar. The potential inmate has then to go through medical tests after reaching Shraddha's Center. After medical treatment, psychiatric treatment, and a few counseling sessions, the social workers have to take recovered inmates to far-off places in order to reunite them with their families. While travelling, Shraddha staff faces many problems due to lack of proper accommodation, transport, and climatic conditions.

Shraddha is the only registered NGO in the whole of India, run in a professional manner by qualified psychiatrists, dealing with the cause of the mentally ill roadside destitutes. They help these wandering destitute get off the roads, bring them to their Rehabilitation Center in Karjat, treat them with appropriate psychiatric medication, and after recovery (which may take a few months), finally reunite them with their families all over India.

Due to the huge quantum of mentally ill destitutes roaming the streets of Mumbai itself, i.e. approximately a minimum of 500 plus in actual numbers on any given day, Shraddha has expanded to focus on rescuing these destitutes primarily from the Mumbai – New Mumbai – Kalyan – Karjat belt, further moving on to nearby zones in Maharashtra such as Pune and Sholapur and, last but not least, from other states. Shraddha initiates reunions across the whole of India. Occasionally, the destitutes have also been found to be from Nepal, Bangladesh, and Iran.



Shraddha's Center at Karjat

Shraddha also has in its intake destitutes picked up by Government Mental Hospitals such as Chennai IMH and Bhuj/Ahmedabad/Vadodara/mental hospitals in Gujarat. Police Stations across Mumbai and Karjat have also referred their wandering destitute inmates to them for treatment and rehabilitation. Once the rescued destitutes show signs of progress and are able to provide their native/village details, reunion trips are planned out.

Starting with the rehabilitation of 47 destitutes in the year 2006, Shraddha has expanded to care for 742 destitutes in the year 2016, 920 destitutes in the year 2017, and 940 destitutes in 2018. 293 destitutes have been rehabilitated till March 2019 (going by calendar year). Over the course of its operations, Shraddha has assisted, treated, rehabilitated, and reunited 6237 destitutes with their families in far-flung and remote corners of India.

Shraddha and their team bring very moving stories of change from having found and reunited Topiamma, who was suffering from dementia, with her family at 18

years of age, to Inderjeet Ghai, who was rescued from a near-death state and reunited with her family in Jalandhar at 54 years of age.



**कब के लिखें: आज मिलें** 1971 और 1988 में परिवार से संपर्क हुआ, लोकन मूलकात नहीं, मुंबई की संस्था श्रद्धा पुनर्वास ने कराया मिलन

## मां की डांट पर घर से भागे इंद्रजीत को 54 साल बाद परिवार से मिलया

वीरेंद्र जलंधर

**इंद्र खई बताते हैं कि मुंबई में ही तादी की पर दोगों में परिवार विरुद्ध गया**

वही किस्मत अने लगी और माता पिता से डांट खाने लगा। फिर एक दिन वह चला गया। 9 मास बाद, 1971 में भारत एक दूध में इसकी एक चिट्ठी आई थी। किस्मत अने रिश्ता था कि उसने एक क्रिश्चियन लखुवी में शादी कर ली है और ये बच्चे भी हैं। इस तहत मुंबई माता मातु लिखिन उस को पर वह नहीं मिला। फिर, 1988 में ही एक चिट्ठी मिली। किस्मत बीच इंद्र का फोननेट था जो 29 डिसेंबर 1988 को इंद्र हुआ था। फोननेट पर कलम का काबिले का ही लिख था। अने फोननेट में माता का नाम संधी किशोरी हो उमने कहा कि उसे पर पिता हुआ किशोरी था। इस दिन मुंबई माता उसका नामपिन पाया किशोरी का नाम फिर हुने मिला हु। वह खई से का चुक था। इस उमके को पर अने टेलीविजन नंबर खोद पर से। उसका भेजे दिनें बाद कोन अया।

उमने बताया कि वह एक चंद के घां हुकर है। इमने बचपन जाननेअ आ जाने ले उमने चनेन वाद दिया। उमके हरे मन में चंई किशुई अंन टेलीविजन। पिछने अंदिने में मोच रा थ कि देवाण। मुंबई शहर आता हु शहर। लीं ली उमके एक बर। मुंबईका ही जा। भयभयने इमकी मुम ली अने वह अरु चरु इमकी पास आ गन है।

वही के को में छुज ने वह उमकी कही रिश्ताअने से हुं है। मुंबई में जाण हुन बा। किशुईका से उमकी किशुई मा। इमकी उमका वह उमके को में नहीं उमका। छु टिक उमके को पर अने टेलीविजन नंबर खोद पर से। उसका भेजे दिनें बाद कोन अया।

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वही हाई भीम सेन मुंबई सेन और अभी उम खई व परिवार के अने लखुवी के साथ पीली टी शर्ट में हुकर खई।

तो तरेनेण ने अर का ठकाण खटकाया। शरवाण इंद्र के बड़े भाई भीम सेन की पत्नी उपा खई ने खोला। सौतेला ने कहा इमका नाम इंद्र खई है क्या अरु इमकी वननी है। उपा ने बताया कि 'मुझे खबरन नहीं हो रहा थ कि ये। पछई में पान नहीं लाया तो पिताजी ने चरा की हुकरन मामने खरु शक्य इंद्र ही है। मेरी शादी के कुछ मसत खलने ही तो इंद्र नामस हुअ था।' भाई भीम सेन ने खला तो वह फूट फूट कर रने ली। कह-मसा पिता इंद्र के नाम में ही खचने चला बने। दूसरे भाई मुंदर सेन ने बताया कि इंद्र बचपन से बहुत लखुवा था। इमे सब अरुन कहते थे। पछई में पान नहीं लाया तो पिताजी ने चरा की हुकरन मामने खरु शक्य इंद्र ही है। मेरी शादी के कुछ मसत

Topiamma's and Inderjeet's Reunion

### SECT/Go2C Involvement

Go2C has helped facilitate the purchase of two ambulances for Shraddha by securing funding of INR 26.5 Lakh through a generous donation from Aker Solutions.

This will be very useful for Shraddha to be able to execute pick-up and other travel options for their beneficiaries across the state of Maharashtra and more. The Ambulances will be inducted by early June 2019.

<b>SECT/Go2C Involvement</b>	Infrastructure Support Development for Shraddha Rehabilitation Foundation
<b>Sector(s)</b>	Mental Health
<b>Nature of Engagement</b>	Partnerships by Go2C
<b>Direct/Indirect Beneficiaries</b>	New Initiative



# Bangalore Baptist Hospital

Bangalore, Karnataka, India



## Background

Palliative care is a healthcare specialty that is both a philosophy of care and an organized, highly structured system for delivering care to persons with life-threatening or debilitating illnesses, from diagnosis till death and then into bereavement care for the family. Palliative care improves healthcare quality in three domains: the relief of physical and emotional suffering, improvement and strengthening of the process of patient–physician communication and decision-making, and assurance of coordinated continuity of care across multiple healthcare settings—hospital, home, hospice, and long-term care.

According to a 2009 report by Human Rights Watch, about seven million people need palliative care in India every year, but only a small fraction of them receive it. There has been no national-level discussion here on the right to die with dignity, and within families with a loved one approaching death, it is often taboo to talk of just managing symptoms rather than continuing with futile therapeutic treatment. Across the country, efforts towards improving palliative care are hampered by existing laws and a lack of awareness and infrastructure—to the detriment of the dying, and consequently of the living too. The palliative approach looks not just at difficult symptoms of an illness, but also on the overall benefits and/or side effects of possible treatments and the emotional, physical, and financial stress for someone dealing with a serious, perhaps life-threatening, disease. Despite all this, if palliative care hasn't really taken off in India, it is also because medical practice in India is disease-based, not person-based, and as a result, palliative, or hospice, care is difficult, if not impossible to find.

As the Bangalore Baptist Hospital quotes, only 1% of those needing end-of-life care have access to such care in India. India comes near the bottom of the global league in access to end-of-life care—ranked 67 out of 80 countries in 2015.

## About Bangalore Baptist Hospital

Bangalore Baptist Hospital (BBH) was founded on the 15th of January 1973, as an 80-bedded hospital that has grown to a 300-bed tertiary-care, multi-specialty hospital providing compassionate, quality care. It is a Registered Society governed by the Christian Medical College, Vellore.

The hospital caters to 2.6 lakh outpatients and 20,000 in-patients annually through the untiring efforts of 1200 staff members. The hospital provides services in all broad specialties and 13 super specialties. 15% of their annual revenue is reserved for free or concessional care to the poor. BBH also offers medical undergraduate &

postgraduate training, graduate and diploma nursing courses, and other allied health training programs.

The Community Health Division (CHD) serves as the outreach service arm of BBH. The departmental mission is to initiate strategies and programs that would make a difference to the lives of the poor and marginalized groups living in the rural & urban areas of Bangalore. The department serves both rural and urban populations. In the rural area, their work spreads across 900 villages of Bangalore Rural District, covering an estimated population of 1 million. Concerted health and development activities are carried out in 50 villages of Devanahalli Taluk (administrative sub-district), with a population of about 50,000. Affordable and accessible, quality primary and secondary healthcare is rendered through the Mother Teresa Rural Hospital. BBH's work in Urban Bangalore focuses on slum dwellers and migrant workers and extends to 12 slums in Bangalore city, covering a population of 1 million. The Urban Health Center situated in one of the slums (DJ Halli) provides primary care to a predominantly underprivileged population. In addition to routine OPD services, the centre aims to bring down the burden of preventable blindness and dental problems through regular visits by ophthalmologists and dentists. Through these services, annually 35,000 persons are served.

They also complement government efforts by partnering with them in various national programs such as the Revised National Tuberculosis Control Program (RNTCP), the National Leprosy Eradication Program (NLEP), the Reproductive Child Health Program (RCH), and the Empowerment of Differently-abled and Senior Citizens program.

In addition, CHD has implemented other need-based projects namely,

- Community-based cardiovascular disease prevention and management program
- Community-based rural alcohol de-addiction and rehabilitation program
- Community-based rehabilitation program for the differently-abled
- Senior Citizens' Welfare program

BBH runs two teams of an initiative called "Reach Out" (one serving the city and the other rural villages in Devanahalli Taluk and beyond) that provide palliative care services to those suffering from end-of-life conditions. The team consists of multi-disciplinary teams comprising doctors, nurses, and counselors. The two teams serve patients at homes through planned visits, manage those having

terminal cancer and incurable medical diseases, and attend to the elderly. The rural team travels long distances averaging around 50 kms every day.

Key features of the initiative are home-based care offering, symptom control, a 24-hour helpline, and comprehensive care (medical, psychological, social, spiritual). Further, the team seeks to empower caregivers and help provide counseling and bereavement support. BBH's services reach out to 1600 people annually, providing a pain-free, peaceful, and dignified end to terminally ill patients

## **Go2C/SECT Involvement**

Go2C facilitated bringing in the CFO of Megaware, a Thailand-based MNC, to help BBH serve those in need. Over 829 persons (children, the elderly, and persons with disabilities) were touched and are leading transformed lives. Below we share all that this giving could help impact.

Through this support, BBH is able to provide eggs daily to children attending 40 Anganwadi centres in Rural Bangalore. Over 12-16000 eggs are distributed each month across the 40 Anganwadi Centers as part of the early childhood care program. The distribution happens in Ward 40 of the DJ Halli Slum to little about 800 children at an average of around 20 eggs per center. The supplementary feeding provided has improved the nutritional and health status of children. Regular reviews have shown significant reduction in illness perhaps due to better resistance to infections. Many caregivers and parents of children are hence very happy to receive something that they cannot afford for their children even on a weekly basis. Further, the attendance of children at the Anganwadi Centers has drastically improved.

BBH was able to build 14 toilets custom made for disabled people and families who struggled for a lifetime to relieve themselves in a toilet. Having provided them with adequate training, this has become an immense relief to them, taking away the embarrassment of having to go for open-air defecation and also to wait till it's dark. This has created stories of change in their community.



A PWD BBH could serve using Disabled Friendly Toilets

BBH was able to care for 11 elders in the elderly day-care centre at Theollahalli through these funds. This center is a blessing to the elders living in and around this village and a safe space where they can spend time in quiet and peace. A daily meal nourishes them as the elders find peace, joy, and happiness that is missing in their homes. Besides, regular medical check-ups and medicines keep the ailments of old age under control.

Further, through this funding BBH offered financial assistance to 5 disabled persons to help improve their livelihood. From helping disabled Thimmaigowda to build a convenience store in front of his house where he could secure a livelihood to helping Harish purchase a fridge to increase his income by selling milk, cool drinks and vegetables, this funding has been instrumental in changing the lives of these five people and their families.



#### The effective Doctor + Field Support Staff Combination

With this support, BBH was also able to cover the costs for a social worker who has now been employed with the hospital for a couple of years now.



Activities of BBH (clockwise): Thimmegowda at his new shop, Dr. Gift Norman assisting a patient, and eggs being served at an Anganwadi at DJ Halli

<b>SECT/Go2C Involvement</b>	Helping Sustain Multiple Community Health Programs at Bangalore Baptist Hospital
<b>Sector(s)</b>	Health, Disability Rehabilitation, Education, Nutrition, Livelihoods, Protection of Vulnerable Communities
<b>Nature of Engagement</b>	Partnerships, Fundraising
<b>Direct/Indirect Beneficiaries</b>	829 People



# Light Of Life Trust

Maharashtra, India



## Background

India has the largest number of out-of-school children in the world, approximately 5.55 crore (i.e. 36%) of whom drop out in the age group 11-18 years, of which 4.65 crore are from rural India (data based on NSS round 62nd, Schedule 10, July 2005 - June 2006) and are neither the focus of the Indian Government's intervention in the field of education nor are they given due encouragement or support from their families, who are struggling to make ends meet.

In rural India, the highest percentage of out-of-school children are in the age group 11-18 years, which increases as they grow older due to various reasons, like looking after their younger siblings and homes as parents are daily wage earners, earning an extra income for the family, no access to secondary schools, etc. The future of a young country like India is in the hands of this age group and hence the need to address the alarming issue of drop outs at the secondary school level becomes the key to the development of young India.

The issue of out-of-school children has raised major concerns for secondary school education. In comparison, enrolment percentages are relatively higher in primary schools. Secondary education is given less importance today in terms of no special programs dedicated to it like the Sarva Siksha Abhiyan. Secondary Education is a link between elementary and higher education. Also, it is an important step towards vocational education and empowerment. In spite of the school dropout rates being higher in the rural areas, there are only a few NGOs currently working towards addressing the needs of this critical segment.

## About Light Of Life Trust

Light of Life Trust (LOLT) began to work with the segment that needed support in secondary education, providing support and guidance to first generation learners to break out of this vicious cycle of poverty and illiteracy. Light Of Light Trust started this with a community center at Karjat, Maharashtra with 25 children and now has over 4000 children in over 35 centers across Maharashtra. It seeks to work with the children through a 3E Approach (Educate, Empower and Equip for Employability).

The Project Anando does this at the centers through:

1. Distribution of education-linked material such as text books, stationery, uniforms, and bags.
2. Weekend workshops for personality development and building self confidence.
3. Intensive counselling and ongoing home visits.
4. Parents and community awareness and training sessions.
5. Teachers and peer group meetings.
6. Student Friendly Supplementary Education Programme (SFSEP) addressing special needs in English and Mathematics.
7. Music programme to soothe the mind.
8. *Mahachurcha* and *Sphurti* programme to strengthen preparedness of Std X.
9. Program Anando Plus supports children in exploring avenues for career choices, higher education, and enrolment in vocational guidance courses.

LOLT, through their Project Jagruti, also builds specific skills capability through training in sewing, beautician course, rural BPO initiative, basic computer literacy, and agriculture.



Projects Jagruti & Anando of LOLT

## SECT/Go2C Involvement

Go2C has helped LOLT set up a running solar microgrid for their Jeevan Asha Community Center at Tiware Village in Karjat, Maharashtra, by partnering with Aker

Solutions, a Norwegian MNC, and securing INR 6 Lakhs from them toward bridging this need at LOLT.

The Solar On-grid Rooftop System would soon be installed for LOLT, helping them save on electricity costs and develop sustainably in the long term. The system would help LOLT save about INR 2.5 Lakhs annually, which they could invest into building the livelihood skills of 844 children.

<b>SECT/Go2C Involvement</b>	Infrastructure Support for Development of Light of Life Trust
<b>Sector(s)</b>	Education, Livelihoods, Energy
<b>Nature of Engagement</b>	Partnerships Support, Fundraising
<b>Direct/Indirect Beneficiaries</b>	844 Children



# Jan Jagriti Shakti Sangathan

Araria District, Bihar, India

## Background

As the founders Ashish and Kamayani were transitioning to live and serve the needs they saw in India, they found that the economy was suffering and that people they associated with, sought to work to revive the rural economy and fight abject poverty. After conducting a survey, they realized that people were largely demanding employment through the NREGA act, which guaranteed them employment or financial support in a situation where work was not available. The thought was that by increasing household income, people would be able to purchase books, spend money on education, food, and other expenses, which would improve their livelihoods and the local economy. Unfortunately, people did not know how to demand the work they were entitled to, and the entitlements from the act were largely going unfulfilled. There were massive challenges that needed to be solved in the implementation of the Act.

Thus, a common objective became clear: an intention to hold the government accountable to the benefits entitled to the rural poor written by law in the interest of the public good. This was the mandate with which Jan Jagaran Shakti Sangathan (JJSS) was born.

## About JJSS

Jan Jagaran Shakti Sangathan (JJSS) is a registered trade union of unorganised sector workers in North Bihar. As JJSS finds out, it is an uphill task for people to even submit a job application under National Rural Employment Guarantee Act (NREGA) at Araria in Bihar, where they have been working for a few years now. Many other entitlements provided by the state do not reach people and cause millions to live under abject poverty. JJSS mobilizes the rural poor to demand better services from the government and to get the existing entitlements as laid down by the various legislations. JJSS aims to bring about a larger change in the lives of rural poor by means of "*sangharsh*" (struggle) and "*nirman*" (constructive activities).

JJSS grew from an intensive survey on NREGA initiated by the G.B. Pant Institute (Allahabad University) and Prof Jean Dreze in May 2008. The survey focused on assessing ground realities of NREGA in two districts of Bihar, namely Kaimur and Araria. The survey had related campaign activities like awareness generation, checking if transparency safeguards were in place to check corruption, and documentation of irregularities and cases of corruption.

The survey showed high levels of lack of awareness about NREGA entitlements. As part of checking the transparency safeguards the survey team also did muster roll verification exercise (a kind of social audit) and found leakage of about 50% in wages that had been paid.



Activities of JJSS: Community Mobilisation and Access to Information

These activities generated a lot of interest amongst local groups and people who were genuinely interested in issues of social change. This interest became the basis

of the formation of the 'Jan Jagaran Abhiyan', Araria, and was later renamed Jan Jagaran Shakti Sangathan (JJSS). JJSS currently focuses on NREGA, Right to Information (RTI), and issues of justice.

JJSS does not take institutional funds. It runs on individual donations from friends, supporters, and well wishers. Over the course of its existence, there have been tremendous obstacles along the way, but JJSS has been able to challenge existing power structures to bring either employment or unemployment benefits through NREGA to many poor and marginalized individuals across a few blocks in Araria, Bihar. By educating people on how to apply for work and empowering them to demand their entitlements, JJSS has helped unite thousands of individuals in the region. People have used the money earned from work provided in the NREGA scheme for many reasons, from leasing land for agriculture to improving household food consumption. JJSS also has taken up many cases which demand justice to religious minorities, dalits, and PVTGs.

## SECT/Go2C Involvement

Go2C has brought in a donor to provide for the salary of one of the *Karyakartas* (Field Functionaries) of the JJSS and also helped towards meeting out of pocket expenses of a few volunteers. Go2C has also facilitated the updation and maintenance of their website.

<b>SECT/Go2C Involvement</b>	Supporting Resource Costs of Jan Jagaran Shakti Sangathan
<b>Sector(s)</b>	People's Movements, Livelihoods, Education, Community Development, Protection of Vulnerable Communities
<b>Nature of Engagement</b>	Partnerships Support, Fundraising
<b>Direct/Indirect Beneficiaries</b>	New Initiative



# Disaster Relief

Pan-India



## Kerala Floods

The floods in Kerala during the 2018 monsoon season affected and displaced over a million people, many of whom are slowly rebuilding their lives. During the Kerala floods, SECT put together and sent trucks full of relief supplies to Trivandrum from where relief was distributed across the state through the government network. Some of the employees of Synergy and Synergy's sister organisations actively involved themselves with flood relief and mitigation work, as seen in the pictures below.

500 families were supported with kits containing basic provisions and cleaning aids. Through the support of Carl Zeiss India Further, 300 water filters were distributed to schools and anganwadis. Another 2500 people were reached out to with the help of Thinkpalm Technologies, a major partner organisation of Synergy.





Partner employees supporting relief work in Kerala

## Cyclone Gaja

Cyclone Gaja, has been mentioned as the worst cyclone to affect the eastern shoreline since the 2004 tsunami, and several villages along the coast, such as Nagapattinam, have been critically affected. Synergy sent relief materials to Nagapattinam, where supplies are being organized and given to families at relief camps. The second consignment of relief materials based on the requirements on the ground was sent around mid-Dec 2018.



Support from SECT towards relief work in Nagapattinam

<b>SECT/Go2C Investment</b>	Disaster Relief towards floods in Kerala and Cyclone Gaja in Tamil Nadu
<b>Sector(s)</b>	Disaster Relief & Support
<b>Nature of Engagement</b>	Co-ordinated and funded the serving of relief operations
<b>Direct/Indirect Beneficiaries</b>	2500 Individuals, 500 Families and 180 Centers for Women and Children (Schools and Anganwadis)



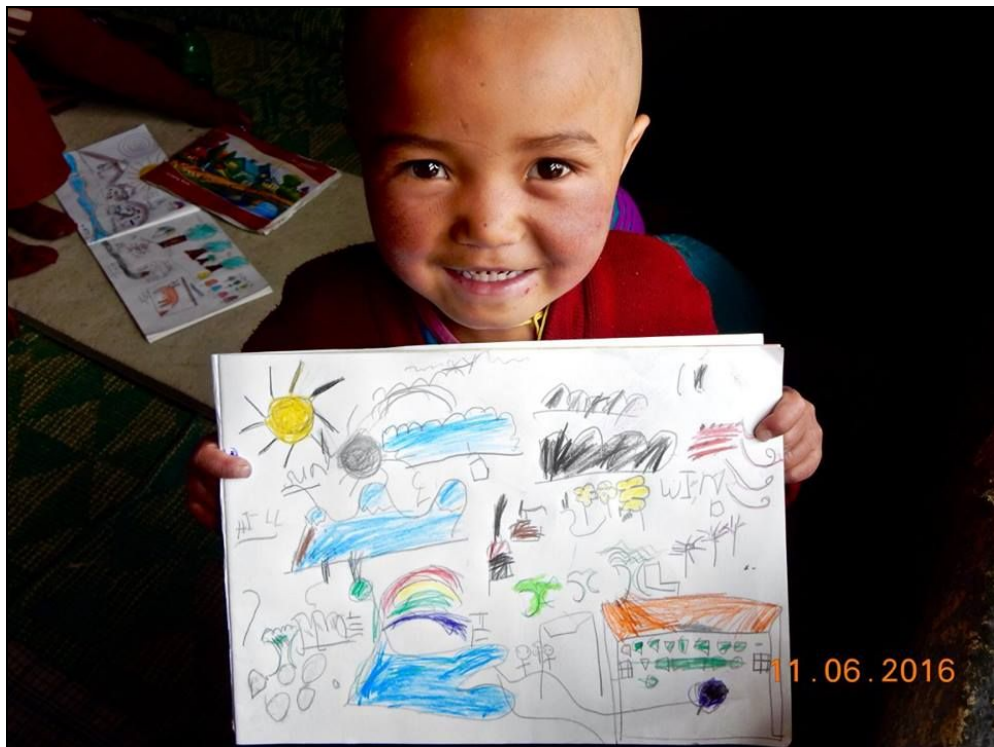
# Sanghamitra Institute

Bodhgaya, Bihar, India

## About Sanghamitra

Sanghamitra Institute is dedicated to improving life for women and children, especially those from economically, educationally, and socially disadvantaged backgrounds. The institute has been founded by the Venerable Karma Lekshe Tsomo. She is a Buddhist nun, scholar, and social activist. She is also a professor at the University of San Diego, where she teaches Buddhism and World Religions.

In 2600 years, the Institute is the first of its kind for these women, who will finally have a place of their own in Bodhgaya. Bodhgaya is located in one of India's poorest states, Bihar, where almost 68.18 % of the households make less than INR 5000 a month (SECC 2011). Established in 2003, Sanghamitra Institute's first initiative was to provide free education for children from local villages. During the summer, despite the heat, dedicated graduate student volunteers from California and Sikkim organized primary school classes in English, math, and hygiene for 120 local village children. This was deeply impactful for the children. Volunteers Mara Canizzaro from California and Sonam Ongmu from Sikkim organized these primary school classes for the 120 local village children.



From the Institute's Education Program



Life at Sanghamitra Institute

## SECT/Go2C Involvement

Go2C was very useful in helping Sanghamitra put their organisational processes in order. We helped them complete their financial audits and file their returns for two recent financial years, 2016-17 & 2017-18. We also helped get their electricity bills for the last three years regularized.

As Go2C, we were also able to raise INR 1.1 Lakh to help them purchase 75 study tables for the inmates for their specific needs.

<b>SECT/Go2C Involvement</b>	Helping facilitate Sanghamitra Institute to run its mandate for vulnerable communities
<b>Sector(s)</b>	Education, Women & Children, Protection of Vulnerable Communities
<b>Nature of Engagement</b>	Partnerships, Organisational and Strategic Support, Fundraising
<b>Direct/Indirect Beneficiaries</b>	70+ Children



# Jan Sewa Samarpan

Hazaribagh and Simdega Districts, Jharkhand, India



## Background

Particularly Vulnerable Tribal Groups (PVTGs) are the marginalized section of the Scheduled Tribes of India. They are a section who are relatively isolated, educationally and socio-economically backward, living in a habitat far away from amenities. The nomenclature PVTG is a Government of India classification created with the specific purpose of enabling improvement in the conditions of certain communities with particularly low development.

The criteria followed for determination of PVTGs are as under:

- A pre-agriculture level of technology;
- A stagnant or declining population;
- Extremely low literacy; and
- A subsistence level of the economy.

While the government has specifically created this classification with the purpose of alleviating their needs and concerns, their development has been lagging for decades now. There have been numerous government schemes that have been aimed at elevating the living conditions of the poor and destitute, but the effect of these schemes is not visible within these communities. Either they have not reached to them or they are implemented only partially, owing to systemic challenges.

There are eight PVTG communities in Jharkhand, namely Asurs, Mal Saharia, Korwas, Birajias, Birhors, Parahiyas, Souriya Pahariyas, and Sabars. These are the tribes who primarily live and sustain themselves through the resources available from forests and the foothills of mountains. They live in remote regions, and it is difficult to reach these places. And this is not a new development: they have been living in these regions since before the 1960s.

Research published in BMJ Global Health in 2016 stated, "Among the PVTG [in Jharkhand], 67% of pregnant women were left uncovered under the Janani Suraksha Yojna. In Jorsa, East Singhbhum district, pregnant women were totally unaware of the Indira Gandhi Matritva Sahyog Yojna. When considering the child population, we saw that 50% of the 6 months – 3 years rarely, and 25% of the 3–6 years never visited the Anganwadi centres under the Integrated Child Development Scheme. Among children of school-going age (6–14 years), 62% received Midday Meal service, but 21% rarely visited and 17% never visited or had dropped out.

When looking at household food security, we found that 9% of PVTG households don't have a Targeted Public Distribution System (TPDS) ration card at all. Particularly new households, i.e. when sons get married, have difficulties in obtaining a TPDS ration card. Moreover, 50% of the potential beneficiaries do not have a job card under the Mahatma Gandhi National Rural Employment Act (MGNREGA). Anemia, malnutrition, and being underweight are major problems that the women and children of these tribes face.

Of the PVTGs in Jharkhand, the Parahiyas belong to 'Australoid' (Santhal - Munda) group of tribals. They were nomadic groups till 3-4 generations (about 70 years) ago. All the hills, forests, were theirs.

However, there are no specific lands, hills, forests that have been allotted to them by the government. (Most of their settlements/hamlets are illegal colonies as per government records). For the government and the civilized society, they are illegal occupants of government/forest land. Often, many of them are jailed for occupying/cultivating government land. The land they occupy is generally barren/waste/non-productive land. These people are not good agriculturists. Parahiyas live in poverty, depending on forest produce and MNREGA. Parahiya children have no habit or inclination to attend a school or to study.

## About Jan Sewa Samarpan

Jan Sewa Samarpan (JSS) was registered as a society in 2004 in Ranchi. The Society is managing a small (mainly Santhal tribals') school in Hazaribagh while taking up multiple issues pertaining to PVTGs across areas of education, health, employment, and infrastructure, with education at the forefront. They started a non-formal centre for PVTG children at Uchhwabal. The Birsa Munda High School and hostel at Janho-Barwaiya, is managed by "Birsa Education Trust", an affiliated organisation, which was registered in November 2019.

Markose is the "alive and kicking" heart behind all these initiatives. Markose has been working in Jharkhand as a teacher and social/rights/developmental activist for nearly 40 years. In his efforts to reach out to the most needy/vulnerable to bring about social and economic changes through education in many villages in Hazaribagh and Simdega districts, these organisational frameworks act as levers of change. His empathy and endeavor to be with the poorest and work for/with them and share in their simple living is truly inspiring. Educating the unreached continues to be his life's work.



Markose with children from the Parahiya community

At Birsa Munda High School, they have about 600 children, the majority of whom are Oraon tribe. At this school, they have 13 teachers, of whom 10 are tribals. While they do not have sufficient rooms, and no desks and benches, the group of volunteer teachers and students are a happy lot.

The Parahiya children have no habit or inclination to attend school or study. Along with a team of volunteer teachers, JSS managed to motivate about 50 of them to attend school. When they planned to take 20 Parahiya children to a hostel, 48 of them reported. A few more want to join the hostel, but since they don't have any facility at Birsa Munda High School, they have been asked to wait for a while. The need they serve is quite immense, and there are many occasions where Markose seeks hands to serve alongside him.

The efforts involved in the transformation process of even a single child in the community are huge and involve closely working with the community and being a voice of hope that they can rely on and trust.

## Go2C/SECT Involvement

Go2C raised INR 1.3 Lakhs to plan an exposure visit for 16 teachers and 2 accompanying staff of the 2 tribal schools from Jharkhand to Kerala. Go2C also brought in People4People, an NGO which provides fixed play facilities for children to sponsor these for one of the 2 schools at Birsa. About 100 Parahiya children and a few other tribal (Oraon & Kherwar) children enjoy the play facilities.

Go2C is also in the process of working with Biren Buta, ex CSR Head of Tata Steel, to help bring partners to support the education of PVTG girl children and others for whom the idea of a study hostel is being translated into action. As of now, about 8 of them have secured a scholarship of INR 7000 each.



Parahiya children enjoying the slide installed at Uchwabal

<b>SECT/Go2C Involvement</b>	Supporting various activities at Jan Sewa Samarpan
<b>Sector(s)</b>	PVTG Development, People's Movements, Education, Community Development, Protection of Vulnerable Communities
<b>Nature of Engagement</b>	Partnerships, Organisational and Strategic Support, Fundraising
<b>Direct/Indirect Beneficiaries</b>	100+ Children



# Society for Children (SOCH)

Khorda and Puri Districts, Odisha, India

## Background

Hundreds of children run away from their homes every day in India and are found wandering at various railway stations across the country. A few of them become targets of sexual abusers, and this led to trafficking of many girls into prostitution. Other children get involved in child labour, where they are abused. It's only very few of these who are actually able to go back/be sent to their families. Most of these children potentially live off and from the streets thereafter. As per the National Crime Records Bureau (NCRB), a child goes missing every 8 minutes in India. In Odisha alone, hundreds of children run away everyday and land up at railway platforms, only to become targets for Child Trafficking, Sexual Abuse, Child Begging, Child Labour, and Drug Peddlers.

The Indian Railway Protection Force (RPF) data, og as recently as Nov 2018, has found and recorded more than 43,000 missing children at 88 major railway stations across India over the last five years, in collaboration with the Union Ministry of Child Development and the National Commission for Protection of Child Rights (NCPCR), according to officials familiar with the matter. Further, RPF data shows that the number of children rescued has been growing every year since the Railway Ministry has issued SOPs towards rescue and for better care and protection of children in contact with the railways. Of the total number of children rescued so far, 22,343 were runaways, 1,766 children were being trafficked, and 9,404 were street children. Of the total, 33,416 were boys and 9,844 girls, according to the data. With multiple escape points and limited government resources dedicated to the same, one can only imagine the true number of children in need and the state of their lives.

A Member of National Commission for Protection of Child Rights, Ms. Rupa Kapoor says, "Some runaway girls fall into the hands of traffickers. A disturbing trend is that traffickers are eyeing younger girls — those aged between 9 and 11. The girls are then given hormone injections to make them sexually active early."

## About Society for Children (SOCH)

SOCH aims to rescue and resettle missing and runaway children. It also focuses on working children, begging children, hard behaviour street children, and those children who are on the edge of getting involved in various anti-social activities.

SOCH is running this project at Bhubaneswar, Berhampur, and Puri stations of Odisha State. They have built a strong network with all the Railway employees and stakeholders. They sensitize them regarding their work for the needy children and the way they can also extend their hands for help. For rescue of the children, they conduct outreach initiatives on platforms at railway stations. Outreach workers of the organization patrol at the platforms in order to cover the railway station for a maximum period of time in the day. After the child is rescued, he/she is brought to Counseling Centers where they are provided with - food, good clothes, first aid, - services as necessary.

This rescue operation is followed by counseling sessions until the child is safely handed over to her/his parents (with involvement of government organisations). During counseling, a counselor tries to find out the child's problems and the parental home address. That is how the child is either reunited with his/her family or referred to institutional care for further care and protection in the cases where family address is not traced or if the children don't want to go back home. SOCH inquires about the wellbeing of the children even after they are reunited with their families. It has monthly and quarterly follow-up systems to know the child's status.

From the starting of SOCH's journey i.e. from July 2012, till date, they have helped more than 3600 children found on railway platforms. A few among these children have been provided with institutional care and protection. The rest have been happily reunited with their families, in collaboration with Child Welfare Committees. Due to conscientious networking with stakeholders and railway employees they have received more than 400 children referrals from them till date.



Children from SOCH at an excursion

SOCH has three projects, Project *"Rakshya"*, Project *"Punarjivan"*, and Project *"Pankh"*. Project *"Rakshya"* entails the rescue, aftercare, and immediate support for children who are rescued.

During the last 3 years of rigorous and dedicated service towards rescuing and restoring the destitute, runaway children under Project Rakshya, SOCH identified a special group of such children who run away and some who have fallen prey to certain addictions. There could be several reasons for such actions, but SOCH is relentless in its pursuit. Hence, it decided to dedicate a more professional and specialized programme to mould behaviour of children with such behavioral issues through multiple counselling sessions. Thus was conceived a new wing of SOCH , Project *"Punarjivan"*.

SOCH also began to find itself bidding farewell to a child once he/she attains the age of 18 without being able to ascertain how the child would sustain her/himself with minimal or no educational standards or professional expertise. Hence, Project *"Pankh"* was introduced toward the complete social, psychological, spiritual, and economic development of these adults-to-be, and most importantly, to inculcate a



sense of responsibility by creating a value system that would not only help them develop as responsible citizens but also as righteous human beings in the future.

### SECT/Go2C Involvement

SOCH was identified and brought to our attention by Gobinda, who helps drive Mauna Dhvani Operations in Odisha. Go2C helped get USD 3500, from Yale University alumni, to meet the yearly expenses of 13 girls (school, health, etc.) in Odisha as part of Project Pankh. The donation was generously facilitated by the Yale Community.

<b>SECT/Go2C Involvement</b>	Supporting activities at SOCH
<b>Sector(s)</b>	Education, Protection of Vulnerable Communities
<b>Nature of Engagement</b>	Partnerships, Helped Raised Funds towards specific Project Initiatives
<b>Direct/Indirect Beneficiaries</b>	13 Girls

# Funds Raised per Initiative (in INR Lakh)

Sl. No.	Initiative	Direct Funding (SECT/Go2C)	Raised Funding
1	Kalam Express	0	0
2	Aarogyam	1.2	16.3
3	Art Of Play	2.58	0
4	Cochin Cancer Society	2.4	0
5	Mauna Dhvani	0	8
6	ESTAH	7	10
7	Every Child A Scientist	1	0
8	Nutrition Pilot & Other Nutrition Initiatives	0	10
9	Maher	0	6.5
10	Guru Puraskar	0	0.3
11	Bloomsday Clock	0	100

<b>Sl. No.</b>	<b>Initiative</b>	<b>Direct Funding (SECT/Go2C)</b>	<b>Raised Funding</b>
12	Adarsha Trust	0	0
13	Citizens For Public Leadership	0	0
14	Seafarers Training & Welfare	21.32	0
15	Development of Panchayats	17.23	0
16	iCALL	7	0
17	Zeiss Aloka Vision Fellows Program	0	0
18	Education Initiatives in Chennai	.84	0
19	Salaam Baalak Trust	2.45	0

<b>Sl. No.</b>	<b>Initiative</b>	<b>Direct Funding (SECT/Go2C)</b>	<b>Raised Funding</b>
20	Shraddha Rehabilitation Foundation	0	26.5
21	Light of Life Trust	0	6
22	Baptist Hospital	0	17.44
23	Jan Jagaran Shakti Sangathan	0	0.23
24	Rainbow Homes	0	2.43
25	Disaster Relief	18.54	0
26	Sanghamitra Institute	0	1.1
27	Indian Housing Federation	9	0

<b>Sl. No.</b>	<b>Initiative</b>	<b>Direct Funding (SECT/Go2C)</b>	<b>Raised Funding</b>
28	Jan Sewa Samarpan	0	0.41
29	SOCH	0	2.41
30	Employee Initiatives - The Philippines	2.82	0
	<b>Total ( INR Lakh )</b>	<b>93.38</b>	<b>207.62</b>

# People/Groups Served - SECT/Go2C

Sl. No.	Initiative	Direct Beneficiaries	Indirect Beneficiaries
1	Kalam Express, Haryana	887 CWSN	Families of CWSN
2	Aarogyam, Haryana	20461 People	125605 People
3	Art Of Play, Haryana	1128 Children	Families of Children
4	Cochin Cancer Society, Kerala	300+ Women	Families of Patients
5	Mauna Dhvani Foundation, Karnataka	100+ Weavers	2 Villages
6	Estah, Karnataka	60+ Farmers	2 Development Blocks
7	Every Child A Scientist, Tamil Nadu	120 children/youth	Siblings of these youth/children
8	Nutrition Pilot, Haryana	45 Children	579 Children & 46 Mothers
9	Maher Ashram, Maharashtra	150+ Residents	Families and Guests at Vadhu Budruk Center
10	Guru Puraskar Foundation, Karnataka	600 Teachers	4000 Teachers

<b>Sl. No.</b>	<b>Initiative</b>	<b>Direct Beneficiaries</b>	<b>Indirect Beneficiaries</b>
11	Bloomsday Clock, Maharashtra	Not Available yet	Not Available yet
12	Adarsha Community Development Trust, Karnataka	1500 youth	Families of the impacted youth
13	Citizens For Public Leadership, Delhi	50+	Could be gauged after about 10 years
14	Training of Seafarers , pan India	4 Scholars	Families of 4
15	Development of Panchayats, Tamil Nadu	2915+ Individuals	Local Panchayats
16	iCALL, Tata Institute of Social Sciences, Maharashtra	49 Individuals	Global Seafaring Community
17	Zeiss Aloka Vision Fellows Program, Karnataka	366 Individuals	Balasore Dist. Village Communities
18	Educational Initiatives, Tamil Nadu	120+ Individuals	All hope school students/ Fisherman Communities

<b>Sl. No.</b>	<b>Initiative</b>	<b>Direct Beneficiaries</b>	<b>Indirect Beneficiaries</b>
19	Employee Engagement (apart from Rainbow Homes)	923+ Individuals	Shared Communities
20	Shraddha Rehabilitation Foundation, Maharashtra	New Initiatives	Reunited Families
21	Light of Life Trust, Maharashtra	844	Families Of Children
22	Bangalore Baptist Hospital, Karnataka	829	Families Of People Served
23	Jan Jagaran Shakti Sangathan, Bihar	New Initiative - In Progress	New Initiative- In Progress
24	Rainbow Homes, Maharashtra & Karnataka	250	Support Staff
25	Disaster Relief - Kerala, Tamil Nadu & Odisha	2500	Affected Communities
26	Sanghamitra Institute, Bihar	70	Families of Women & Children



<b>Sl. No.</b>	<b>Initiative</b>	<b>Direct Beneficiaries</b>	<b>Indirect Beneficiaries</b>
27	Indian Housing Federation, Delhi	730+	1308
28	Jan Sewa Samarpan, Jharkhand	100	PVTG Community
29	SOCH, Odisha	13	0
	<b>Total ( Individuals )</b>	<b>35,114</b>	

# List of Acknowledgments

Sl. No.	Reference	Organisation	Profile
1	Anil Kumar Joshi	Indian Red Cross Society	<a href="http://www.redcrosspanc hkula.com/">http://www.redcrosspanc hkula.com/</a>
2	Anish Mukherjee	Art of Play	<a href="https://www.linkedin.com /in/anish-mukherjee-3855 8548/">https://www.linkedin.com /in/anish-mukherjee-3855 8548/</a>
3	Gobinda Dalai	Odisha Nirmaan	<a href="https://www.linkedin.com /in/gobindadalai/">https://www.linkedin.com /in/gobindadalai/</a>
4	Atchuta Rao	ESTAH	<a href="https://www.linkedin.com /in/atchutarao/">https://www.linkedin.com /in/atchutarao/</a>
5	Manikandan K P	Indian Housing Federation	<a href="https://www.linkedin.com /in/manikandan-kp-4201b a71/">https://www.linkedin.com /in/manikandan-kp-4201b a71/</a>
6	Sayali Marawar	Indian Housing Federation	<a href="https://www.linkedin.com /in/smarawar27/">https://www.linkedin.com /in/smarawar27/</a>
7	Santosh Kanade	Bloomsday Clock	<a href="https://www.linkedin.com /in/santosh-kanade-a316 608/">https://www.linkedin.com /in/santosh-kanade-a316 608/</a>
8	Prateek Kanwal	Citizens For Public Leadership	<a href="https://www.linkedin.com /in/prateekkanwal/">https://www.linkedin.com /in/prateekkanwal/</a>
9	Denit Matthew	Shraddha Rehabilitation Foundation	<a href="https://www.linkedin.com /in/denit-mathew-a10664 b6/">https://www.linkedin.com /in/denit-mathew-a10664 b6/</a>

Sl. No.	Reference	Organisation	Profile
10	Dr. Gift Norman	Bangalore Baptist Hospital	<a href="http://www.bbh.org.in/consultant-profile-gift-norman/">http://www.bbh.org.in/consultant-profile-gift-norman/</a>
11	Ashish and Kamayani Ranjan	Jan Jagriti Shakti Sangathan	<a href="https://www.linkedin.com/in/ashish-ranjan-65497b/">https://www.linkedin.com/in/ashish-ranjan-65497b/</a>
12	Markose	Jan Sewa Samarpan	Barefoot Worker
13	Manoj Kumar Swain	SOCH	<a href="https://www.linkedin.com/in/manojkumarswain/">https://www.linkedin.com/in/manojkumarswain/</a>
14	Ven Karma Lekshe Tsomo	Sanghamitra Institute	<a href="http://www.dakinipower.com/karmalekshetsomo">http://www.dakinipower.com/karmalekshetsomo</a>
15	Ranjan Rayna	CauseBecause	<a href="https://www.linkedin.com/in/ranjanrayna/">https://www.linkedin.com/in/ranjanrayna/</a>
16	Vishal Srivastava	Synergy Marine Group	Head - corporate communications
17	Abdul Rinshad	Synergy Oceanic	Accounts Executive
18	Aprille B Rose	Synergy Marine Group	Operations
19	Sanjeev Namath	Alpha Ori Technologies	<a href="https://www.linkedin.com/in/sanjeevnamath/">https://www.linkedin.com/in/sanjeevnamath/</a>
20	Sheela Iyer	Light of Life Trust	<a href="https://www.linkedin.com/in/sheela-iyer-88338611b/">https://www.linkedin.com/in/sheela-iyer-88338611b/</a>
21	Mahima Kohli	Independent Communications Consultant	<a href="https://www.linkedin.com/in/mahimakohli/">https://www.linkedin.com/in/mahimakohli/</a>